

Desean Humbert

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OBJECTIVE: To use my strong communication and marketing skills to obtain an entry-level position in Marketing.

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: December 2014
Major: Marketing

GPA: 3.0

Selected Courses:

Global Business Policies

Entrepreneurial Marketing

Legal Environment of Business

Digital Marketing

Sales and Sales Management

Marketing Strategy

ACTIVITIES:

- Volunteer, Mary Meuser Library, Summer 2009
- Volunteer, Charles Chrin Community Center, Summer 2009

EXPERIENCE: The TJX Companies, Inc., Framingham, MA May 2014 – August 2014
Buying Intern

- Analyze sales data and develop strategies for purchasing high quality merchandise for buyers to execute.
- Accompanied corporate officials on business trips to give recommendations on product and execute deals.
- Provided insight on latest trends and emerging brands for the company to capture feature in stores.

MARSHALLS, Easton, PA

March 2012 – Present

Retail Associate

- Provide a welcoming environment for customers and handled customer complaints and issues to insure a happy store environment.
- Train new part-time employees on company policies and daily activities.
- Replenish merchandise with coordinators as well as design new store layouts with merchandising managers.

DKNY, Bethlehem, PA

October 2011 – March 2012

Sales Associate

- Managed an inventory room containing 10,000+ items of merchandise.
- Provided customer service to 300+ customers daily with issues such as product choices, price inquiries, and product knowledge.
- Assisted corporate officials with opening a new store location while working in a team of 10+ individuals.

SKILLS:

- Microsoft Word
- Microsoft Excel
- Microsoft PowerPoint