Shi Yu Dong

4/13/2017

MIS 2501

**Flash Research Assignment:** WordPress

 By implementing WordPress, our company can gain a net benefit of $2,451,000 in a three- years period. WordPress is an online content management system platform that allows users to design websites more efficiently. With WordPress, it can increase our revenue by gaining a significant efficiency improvement on the development team which can save tremendous work hours for developers.

The key capability of WordPress is to provide an efficient platform for developers to build and manage the websites. Currently, we have 12 developers on the development team, and each of them needs to spend many hours to build and manage our company websites. By installing WordPress, our development team can improve by 77.8% in efficiency. For example, without WordPress, a developer needs 100 hours to complete a task using traditional technologies. However, with WordPress, it would only take 22.2 hours to complete the same task for the developer, which will increase our revenue.

Installing WordPress will cost a total of $174,000 over a three-year period, which includes hardware, software purchasing, maintenance service costs and WordPress training. However, WordPress can help us improve developer’s efficacy hours by 77.8% which will help our company gain a total benefit of $2,625,000 over a three-year period. By comparing the results with the current systems, WordPress can help us gain a net benefit of $2,451,000 over a three-year period.



Work Cited

"Why You Should Use WordPress?" *WPBeginner*. N.p., 07 June 2015. Web. 16 Apr. 2017.

Why WordPress Is So Popular & Why You Should Use It – 10 Biggest Reasons." *InkThemes*. N.p., n.d. Web. 16 Apr. 2017.

"9 Ways to Convince Your Client That WordPress Is the Best CMS." *Elegant Themes*. N.p., n.d. Web. 16 Apr. 2017.