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### WordPress

By incorporating WordPress, we will increase our efficiency and gain a three year net benefit of \$2.4 million. 75% of the work currently being done could be done more efficiently using the WordPress platform. With the ability to use widgets and apps, we save time from creating code from scratch by using an open source version.

WordPress is a multi-blogging platform that makes for a more efficient system compared to our current with the allowance of Plugins and Widgets. Plugins are “software that acts as an add-on to a web browser and gives the browser additional functionality” and are created by another person (Tech Ease). Widgets are similar as they are “software program embedded directly into a web page” that gives more control to the user (Gil, Paul). With widgets we can add more content to our webpage and similarly like plugins they are created by a 3<sup>rd</sup> party. By using these components we can increase our efficiency, for example if it takes a developer 100 hours to complete a task using traditional technologies, it would only take 22.2 hours to complete this task using WordPress with plugins and widgets.;

We gain a three year net benefit of \$2.4 million by incorporating WordPress. We gain a benefit of \$175,000 a year by eliminating seven employees that we no longer need, giving us a total cost of \$174,000 and total benefit \$2,625,000 in three years.

## Works Cited

Gil, Paul. "What Is a 'Web Widget'? - Definition & Examples." What Is Web Widget. About Tech, n.d. Web. 18 Mar. 2015.

"Tech Ease." What Is a Plugin? How Do I Install It? » Internet » Windows ». Tech-ease, n.d. Web. 18 Mar. 2015.