

To: Mart Doyle  
From: Dan Kovacs  
Subject: Xbox Live

The LAN Party Planner app will allow any gamer to create the ultimate LAN party without ever having to leave their house. The app will serve as a guide and provide suggestions on what should be purchased for the big event. For every purchase that is made through the app, we will get a 20 percent cut, which will help offset the fact that the app itself is free.

By accessing this service through Xbox Live, the user will be prompted to enter some basic information about the party such as the number of guests, the relative age of all attendees, and the length of time. The app will then make suggestions to the user such as what games may be best to play, how much food should be ordered, and what kind of equipment is required. All of the subsequent information will be gathered onto a checklist for the user to easily navigate through. If they are satisfied with the suggestions, they will be able to make the purchases right through the app using the credit card that is linked to the Xbox Live account. The application will save all LAN party data, so that if the user plans on having the same event again they will not have to reenter the data.

The service itself will be free to download, so to offset the costs of running LAN Party Planner, our company will require a 20 percent cut of all purchases. We will team up with Amazon for all orders of sodas, snacks, video games, and equipment. We will then reach out to pizzerias and other restaurants across the country that would want to participate. The orders from Xbox Live will be sent to the local eatery of the users choice that is participating in the service and then the order will be delivered to the desired location. The LAN Party Planner app will serve as the next step for convenience among the gaming community when it comes to planning a LAN party.