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Flash Paper #4

WordPress

Our company can produce a net benefit of \$2,451,000 in a span of three years. WordPress is an open source website creation tool where users can develop websites efficiently. This technology can allow us to experience a reduction of developers on the web development team which helps us save on labor costs.

The key capability of WordPress is its ability for users to build websites with various themes, plugins, and widgets. Both free and premium WordPress plugins are available and expands the functionality of a website. Developers can “drag and drop” these plugins, widgets, and themes with minimal coding. Implementing Wordpress will reduce our developers by seven.

Utilizing WordPress has a three-year cost of \$174,000 which includes the costs for the hardware and system software, maintenance agreement, and employee training. After the reduction of seven developers, our company will have a benefit of \$2,635,000 over three years. This will result in a three-year net benefit of \$2,451,000.

References

"What is WordPress?." iThemes, Web. 03 Dec. 2018.

<https://ithemes.com/tutorials/what-is-wordpress/>

@WordPressDotCom. "Marketing – Create Your Stunning Website." *WordPress.com*. N.p., 2016. Web. 03 Dec. 2018.

"WordPress.org." WordPress. N.p., n.d. Web. 03 Dec. 2018. <http://wordpress.org/about/features/>.

Cost	Year 1	Year 2	Year 3	Total
Hardware/Software	100,000.00	-	-	100,000.00
Maintainance	18,000.00	18,000.00	18,000.00	54,000.00
Training 2 People	20,000.00	-	-	20,000.00
Total Cost	138,000.00	18,000.00	18,000.00	174,000.00
Benefit	Year 1	Year 2	Year 3	Total
Headcount Reduction 7	875,000.00	875,000.00	875,000.00	2,625,000.00
Total Benefit	875,000.00	875,000.00	875,000.00	2,625,000.00
			3-Year Net Benefit	2,451,000.00