

# **Dongjie Wang**

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## **EDUCATION:**

**TEMPLE UNIVERSITY**  
*Bachelor of Business Administration,*  
Major: Management Information Systems  
Minor: Digital Marketing

Philadelphia, PA  
*Graduation: December, 2016*  
GPA:3.25

### *Relevant Courses:*

- Data Centric App Development
- Change Leadership Studio
- Data Analysis
- Enterprise IT Architecture
- Digital Design and Innovation
- Digital Marketing

## **EXPERIENCE:**

**3CAVI Tech Co Ltd.**  
*Data Analysis Internship*

Beijing, China  
May 2015 – August 2015

- Analyzed, extracted, compiled and tracked data to generate marketing reports.
- Worked with management to prioritize business and information requirements.
- Researched, consolidated, and summarized data, during product R&D phase.
- Participated in company's panel meetings to provide input on new products, at client's request.

**Strawberry Nails and Spa**  
*Nail Technician and Manager Assistant*

Hatboro, PA  
April 2014 – May 2016

- Balanced employee schedules to ensure full shift coverage week to week.
- Organized staff training and development workshops.
- Developed and maintained good relationships to ensure client satisfaction.
- Designed and implemented local digital marketing campaign.

## **SKILLS & LANGUAGES:**

- Basic PHP and HTML languages
- WordPress
- Microsoft Office
- MySQL
- Just-in-mind Prototyper
- Mandarin – Fluent

## **ACTIVITIES:**

- Big Data Analytic Challenges
- Income Tax Preparation Volunteer, with The Campaign for Working Families
- Association of Information Systems, Temple University Chapter

**Permanent Resident**