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Replacing our current traditional web based development tools with WordPress will bring our company a three-year net profit of \$2,451,000. WordPress is a web developer that allow us design our website without coding, so it improve 77.8% efficiency. In order to make our web developers more cost effective and more productive, I highly suggest changes to be made immediately.

The key capability of WordPress is extremely easy to use. It allows us to add web pages, blog posts, and images and change the design of websites quickly without coding than from scratch. WordPress has thousands of themes and over 30,000 plugins available on the site. All of these features provide a more efficient method to develop our websites, because it saves a lot of time which can be used on designing. Implementing WordPress will allow our organization to make a 77.8% improvement in efficiency of our web developers instead of using traditional web developers.

By implementing WordPress, web developers will save our organization from spending \$2,625,000 over three years. WordPress will only cost \$174,000, which includes implementing, maintenance, and training employees, over three years period. This will result in a three-year net profit of \$2,451,000 through headcount reduction.

## Work Cited

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