Dongjie Wang

Replacing our current traditional web based development tools with WordPress will bring our company a three-year net profit of \$2,451,000. WordPress is a web developer that allow us design our website without coding, so it improve 77.8% efficiency. In order to make our web developers more cost effective and more productive, I highly suggest changes to be made immediately.

The key capability of WordPress is extremely easy to use. It allows us to add web pages, blog posts, and images and change the design of websites quickly without coding than from scratch. WordPress has thousands of themes and over 30,000 plugins available on the site. All of these features provide a more efficient method to develop our websites, because it saves a lot of time which can be used on designing. Implementing WordPress will allow our organization to make a 77.8% improvement in efficiency of our web developers instead of using traditional web developers.

By implementing WordPress, web developers will save our organization from spending \$2,625,000 over three years. WordPress will only cost \$174,000, which includes implementing, maintenance, and training employees, over three years period. This will result in a three-year net profit of \$2,451,000 through headcount reduction.

Work Cited

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traditional web development	
team	12
new traditional team	3
remaining	9
increase in efficiancy	77.80%
new wordpress	2
head count reduction	7

costs	year1	year2	year3		total
hardware/software	100000	0		0	100000
maintainance	18000	18000		18000	54000
training 2 people	20000	0		0	20000
total cost	138000	18000		18000	174000
benefits					
headcount reduction 7	875000	875000		875000	2625000
total benefits	875000	875000		875000	2625000
		3 year net	t profit		2451000