

**EDUCATION:**

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

**Bachelor of Business Administration, Graduation: May 2015**

**Major: International Business; Minor: Spanish**

GPA: 3.77, Dean's List: Fall 2013, Spring 2013, Spring 2012, Fall 2011, Spring 2011

Study Abroad: La Universidad de Belgrano, Fall 2012, Buenos Aires, Argentina

**ACTIVITIES & AWARDS:**

- Recipient, Kevin and Julie Johnson Scholarship, Spring 2014
- Member of International Business Association, January 2013- present
- Community Service Volunteer at the Xavier Welcome Table, June 2012- July 2012
- Member of the New York Cares Foundation, June 2012- Present
- Recipient, Temple University Academic Scholarship, Spring 2013- present

**EXPERIENCE:**

Chilean & American Chamber of Commerce, Philadelphia, PA

Fall 2013 - present

**Intern**

- Contacted over 100 businesses through emails and phone calls to gauge their interest in attending international business networking opportunities and in sponsoring events.
- Worked directly with the Executive Director of the Chilean & American Chamber of Commerce to plan and host events meant to provide opportunities for Philadelphia based companies to take advantage of the global market.
- Assisted with translation of marketing material from Spanish to English to promote events.

Manhattan Media, New York, NY

May 2012- July 2012

**Intern**

- Assisted the advertising and marketing teams with coordinating the 2012 New York Baby Show by compiling data of over 100 targeted clients.
- Conducted target market research and verified demographic information for distinct neighborhoods in Manhattan.
- Participated in organizing and planning several events hosted by Manhattan Media
- Led the efforts in contacting NYM based companies through online searches and cold calling to gauge their interest in advertising with Manhattan Media.

Gratz Industries, New York, NY

Summer 2012 - Fall 2012

**Administrative Assistant**

- Introduced and marketed Gratz Pilates in a presentation at the South American Pilates conference in front of 300 attendees in Spanish
- Maintained excel databases to track shipments and company spending
- Managed the relationship between Gratz Industries and Original Pilates Aparelhos in facilitating the potential licensing agreement of both companies.

**SKILLS & LANGUAGES**

- Proficient in Microsoft Word, Excel, PowerPoint
- Spanish- fluent
- Portuguese- basic

