

EDUCATION: TEMPLE UNIVERSITY, Philadelphia, PA  
**Bachelor of Business Administration**, Graduation: Fall 2019  
**Double Major: Marketing & Management Information Systems**  
**GPA: 3.43**  
**Dean's List: Spring 2016-Fall 2016**  
**Graduation: Spring 2019**  
Selected Courses:  
Data Centric Applications                      Marketing Research  
Data Analytics                                      Consumer Behavior

ACTIVITIES & AWARDS:  
Member, Association of Information Sciences,                      Fall 2017 - Present  
Member, Temple University Ultimate Frisbee,                      Fall 2016 – Present  
Award, Temple University Scholarship,                              Fall 2015 – Present

EXPERIENCE:  
STUZO, Philadelphia, PA  
**Digital Marketing & Business Development Intern**                      May 2018 – Present

- Conduct Market Research on brand's digital capabilities.
- QA test projects and products for deployment.
- Work with dev teams build front end web features in WordPress.
- Edit original video content for marketing and business development purposes.
- Manage and update websites in WordPress.

SOOM FOODS, Philadelphia, PA  
**Digital Marketing Intern**    September 2017 –December 2017

- Utilized Google Analytics and Microsoft Excel to gather and analyze data about customer behavior.
- Created and distributed surveys to gather more information about target demographic.
- Helped generate 12% of revenue during one month, with a promotion offered through our survey.
- Created an API to streamline Soom Food's marketing analysis process.

RUFFALO NOEL LEVITZ, Philadelphia, PA  
**Supervisor**    June 2017 – May 2018

- Supervised a team of 20 student callers.
- Evaluated call quality of the staff.
- Coached callers based on performance to create time-efficient workers who sound professional over the phone.

SKILLS & LANGUAGES:  

- JavaScript (entry)
- Google Analytics
- MySQL (intermediate)
- HTML, CSS