By implementing WordPress, our company will realize a net benefit of $2.5 million over three years. WordPress is a free, open –source publishing platform that is used to create or update a blog or website. After the implementation of WordPress, we will be able to increase the company’s web development team efficiency by 77.8% and cut costs in headcount reduction.

The use of WordPress allows web developers to reduce the amount of coding and increase the efficiency of creating and maintaining a website. WordPress provides a number of components like themes, widgets, and plugins. There are thousands of themes composed of images and webpage layouts allowing users to customize their site or blog. Widgets are tools or content that a user can add, arrange, and remove from the sidebars of the blog or site. Plugins are tools that extend the functionality of WordPress and offer custom functions and features for specific needs of the site. WordPress increases efficiency because web developers do not have to build a website from the ground up, which reduces the amount of time spent on coding. As a result, Web developers can focus more on assembling and configuring components of the website. Like other delivery platforms, WordPress is not completely secure, but the security issues are manageable. We are able to manage these security issues by increasing our security through reducing access, using passwords, and keeping software updated.

WordPress will require an investment of $174,000 over three years for the hardware, software, maintenance costs, and training. By implementing WordPress, we will increase the overall efficiency of our web development team by 77.8%. This means that instead of a developer taking 100 hours to a complete a task using traditional technologies, it will only take 22.2 hours to complete the task using WordPress. Through the implementation of WordPress, we will be able to cut costs through headcount reduction by reducing our web development team from 12 developers to 5. From this headcount reduction, our company will have three-year benefits of $2.6 million. As a result of the investment, we will realize a net benefit of $2.5 million.

Works Cited

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|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Year 1 | Year 2 | Year 3 | Total Costs |
| Costs | $138,000 | $18,000 | $18,000 | $174,000 |
| Benefits | $875,000 | $875,000 | $875,000 | $2,625,000 |
|  |  |  |  |  |
|  |  |  | Net Benefits | $2,451,000 |

|  |  |
| --- | --- |
| Hardware/Software Costs | $100,000 |
| Software Maintenance/ year | $18,000 |
| Training/developer | $10,000 |
|  |  |
|  |  |
| Developers Salary/ each/per year | $125,000 |
|  |  |
| Original Team | 12 |
| New Team | 5 |
| Word Press | 2 |
| Web Development | 3 |
|  |  |
| Headcount Reduction | 7 |