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WordPress-Revised

By investing into WordPress, our company can have a net benefit of $2,451,000 over a three-year period. WordPress is an opensource content management system. WordPress will increase cost efficiency by allowing for a headcount reduction of 7 employees.

The value that WordPress will provide to our company is tremendous. Some key features about WordPress is the platform can enable our web development team to build websites a lot faster. For example, our web development team now could take months to build a website compared to the weeks it takes to build a website with WordPress. There are thousands of widgets that you can choose from, that enhance and speed up the process of building the website. WordPress will improve the efficiency of the team by 77.8% compared to the traditional web platform we are currently using.

The cost of the investment consists of software and hardware implementation, maintenance, and training that totals $174,000. The investment will have a total benefit of $2,625,000 which comes from a headcount reduction of seven employees’ salaries over three years. Our three-year benefit will be $2,451,000 if invest in WordPress.

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| --- | --- | --- | --- | --- |
| **Costs:** | **Year 1** | **Year 2** | **Year 3** | **Totals** |
| Hardware/Software | $100,000 | 0 | 0 | $100,000 |
| Maintenance | $18,000 | $18,000 | $18,000 | $54,000 |
| Training | $20,000 | 0 | 0 | $20,000 |
| Benefits |  |  |  |  |
| Headcount reduction | $875,000 | $875,000 | $875,000 | $2,625,000 |
| Total 3 Year Benefit | $2,451,000 |  |  |  |

Works Cited

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