

Edward Lahm

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2017
MAJOR: Management Information Systems

SELECTED COURSES:

Intro to Management Information Systems, Data Analytics, Data Centric Application Development.

INFORMATION SYSTEMS PROJECTS:

- 3rd Annual Temple Analytics Challenge – Can TV and Digital Jointly Increase Sales?
- Served as the main designer of infographic for our group, as well as assisted with analyzing QVC sales data to determine its effectiveness.

INFORMATION TECHNOLOGY SKILLS:

Web Development: HTML, CSS, PHP, Dreamweaver, Adobe Muse, Wordpress, Magento
Database Management: Microsoft Access/Excel, SQL
Graphic Design: Adobe Photoshop, Illustrator, Lightroom

EXPERIENCE: TOTAL WEB COMPANY, Bensalem PA September 2015 – Present
SEO Intern

- Assigned with Search Engine Optimization tasks for client websites.
- Dealt with client requests for changes to websites.
- Promoted on social media.

FREELANCE, Trevese PA February 2016 – Present
Web Design & Development

- Met with clients to discuss website specifications as well as negotiated rates.
- Built custom website from scratch.
- Performed SEO services for clients.

WAWA CORPORATION, Trevopse PA January 2013 – September 2015
Shift Manager

- Maintained quality shopping experience for customers while managers were not present.
- Gained skill communicating with co-workers and delegating work assignments.
- Responsible for training new employees.
- 4-time employee of the month, 3-time Core Value pin recipient, and regular donator to the Associates in Need Fund.

VOLUNTEER: BEECH HILL KENNELS, Bensalem PA June 2012 – December 2012
Volunteer Kennel Attendant

- Responsible for maintaining sanitary, comfortable, and healthy living conditions for guests.
- Position required complete and total trust of the owners because the business was located on their personal property.