

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2015
Major: Marketing
Minor: Entertainment Law and Business
GPA: 2.79
Selected Courses:

Leadership and Organizational Management	Financial Accounting
Legal Environment of Business	Business Society & Ethics
Managerial Accounting	Risk Management & Insurance

ACTIVITIES & AWARDS

- Member, Alpha Epsilon Phi Sorority, Phi Theta Chapter, Fall 2012 – Present
- Member, Rho Lambda, Zeta Theta Chapter, Fall 2013 – Present
 - Philanthropy Chair, Spring 2014 – Present
- Programming Committee, American Marketing Association, Sept. 2012 – May 2013
- Dean's List, Indiana University of Pennsylvania, Spring 2012

EXPERIENCE: TRENTON THUNDER BASEBALL CLUB, Trenton, NJ Apr. 2013 – Sept. 2013
Front Office Intern, AA Affiliate of the New York Yankees

- Rotated through office departments including stadium operations, promotions and production, food service, ticket sales, office management and public relations, and sold tickets in the teams call center.
- Performed pre-game duties and acted as member of the game day staff for every home game with tasks including ushering, running the security office, managing the front desk, assisting in the accounting department, and participating in on field promotions.
- Represented Trenton Thunder at several community appearances within Mercer County, NJ and Bucks County, PA by providing promotional packets and event schedules.

AMERICAN MARKETING ASSOCIATION, Philadelphia, PA Aug. 2012 – May 2013
Programming Committee, Event and Idea Planner – Temple University

- Attended meetings in which members discussed opportunities, events and networking related to the field of marketing.
- Attended networking events and speakers sessions headlining local business and marketing professionals.
- Active in the programming committee, where assisted in the planning of various social and professional events for the association. Also, marketed events through social media, the organization website and posters around campus.

SKILLS:

- Microsoft Word, PowerPoint and Excel
- Social Media and Social Networking
- CPR, AED, and First Aid Certified