Eric Yoder ericyoder@temple.edu

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2020
Majors: Marketing & Management Information Systems

GPA: 3.1

Selected Courses:

Human Resource Management: Leadership American Law Legal Studies for Business Data Analytics

Data-Centric Application Development Marketing Management

ACTIVITIES: Member, American Marketing Association Fall 2016 – Present

Philanthropy Chair, Alpha Tau Omega Spring 2017-Present President, Temple University Inter-Fraternity Council December 2017-Present

AWARDS: Temple University Dean's Scholar Fall 2016-Present

Temple University Inter-Fraternity Council Member of the Year 2017-2018

EXPERIENCE: Seedling and Sage Catering, Glenside, PA

May 2016 - Present

Marketing and Information Systems Intern/Server

- Develop and manage WordPress site and publish blog posts
- Create promotional material and lead face-to-face marketing across multiple counties
- Manage and organize digital database and edit audio visual material
- Provide a wide range of customer services as they relate to event planning and finances
- Serve food, as well as assist in a variety of planning and staging

Alpha Tau Omega

July 2017-Present

Philanthropy Chair

 Organize, lead, market, and budget over 40 philanthropy and community service events equating to over 4000 man-hours of individual service and \$8000 of donations

Temple University Inter-Fraternity Council

December 2017-Present

President

- Head of all Temple social fraternity committees, movements, and judiciaries
- Lead weekly meetings, serve as a liaison to Temple University Administration

SKILLS: Advanced in Microsoft Office, WordPress, HTML, CSS, PHP, R and R Studio Strong writer with excellent public speaking skills and experience