

## WordPress

By investing in WordPress our organization will generate a net benefit of \$2.4 million over the next three years. WordPress is a open source publishing platform written in PHP that enables our developers to efficiently create web-based applications using plugins, widgets, and themes. There will be a head count reduction from 12 employees to 5 employees.

The key capability of WordPress is efficiency in coed development. WordPress will simplify the task of coding and will provide the foundation for developing applications by eliminating the need to start from scratch. WordPress offers features to minimize coding while still allowing developers to customize the features to their specific needs. Due to WordPress's plugins, widgets, and themes, efficiency is maximized and functionality is extended. If it takes a developer 100 hours to complete a task using our current technology it will take 22.2 hours to complete the same task using WordPress.

Investing in WordPress will cost a total of \$174,000 over the next three year period. This cost includes the purchase of hardware and system software, maintenance costs, and web developer training costs. Head count reduction will generate a three-year benefit of \$2.6 million. When analyzing the investment over a three year period our organization will realize an overall net benefit of \$2.4 million.

Total Cost	Year 1	Year 2	Year 3	Total
Purchase Hardware and System Software	\$100,000	\$0	\$0	\$100,000
Maintenance Cost	\$18,000	\$18,000	\$18,000	\$54,000
Web Developer Training Cost (2)	\$20,000			\$20,000
Total	\$138,000	\$18,000	\$18,000	\$174,000

Total Benefit	Year 1	Year 2	Year 3	Total
Web Developer Salary Saving (7)	\$875,000	\$875,000	\$875,000	\$2,625,000
Total	\$875,000	\$875,000	\$875,000	\$2,625,000

	Year 1	Year 2	Year 3	Total
Net Benefit	\$737,000	\$857,000	\$857,000	\$2,451,000

#### Works Cited

Laing, Justin. "WordPress Customization." *WordPress Customization*. N.p., 9 May 2007. Web. 31 Oct. 2012. <<http://merchantos.com/blog/2007/05/wordpress-customization/>>.

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