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With the implementation of WordPress, our company will increase our productivity by 77.8% when compared to using a traditional web based development platform. WordPress is a free and easy to use open source blogging tool and content management system. Implementing WordPress will generate a significant increase in our team’s productivity, it will cost our company only $214,000 in a three year period,

WordPress is a free and open source blogging platform and a content management system that is based on PHP and MySQL. WordPress provides 24,000 plugins and 1,700 themes available for users to easily access and incorporate in its website. This wide variety of plugins and themes will allow our web development to easily customize and build its website content without create its own, Thus increasing productivity. Also if needed, WordPress provides easy to develop plugins, by reducing the ongoing maintenance work needed to constantly update to the API compatibility level, leading more time for production.

Having a WordPress website development team, our company will have an increase of 77.8%. With having six people on this team it will only take 22.2 hours per person to complete our website compare to the traditional 100 hours. The total cost for hardware and system software will cost $100,000 for the usage of WordPress. Hardware and software maintenance agreements will also cost $18,000 within three years. With the training and the lost productivity it will cost $60,000 for a six person team within three years. The total cost will be $4,714,000 including salary within three years; however our company will witness a significant increase in productivity. (Figure 1)

Figure 1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| The Average annual Cost | Employee | 1st Year | 2nd Year | 3rd Year | Total |
| 125,000 | 12 | 1,500,000 | 1,500,000 | 1,500,000 | 4,500,000 |
|  |  |  |  |  |  |
| Word Press team Training cost Per employee |  |  |  |  |  |
| $10,000 | 6 | $60,000 | 0 | 0 | $60,000 |
| Hardware and System software Cost |  |  |  |  |  |
| 100,000 |  | 100,000 | 0 | 0 | 100,000 |
| Hardware and Maintenance agreement cost Per Year |  |  |  |  |  |
| $18,000 |  | 18,000 | 18,000 | 18,000 | 54,000 |
|  |  |  |  |  | $4,714,000 |

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