

Faisal Rahman

WordPress Flash Research Paper

Investing in WordPress can provide a net benefit of \$2,451,000 over a three-year period for our organization. WordPress is an open source development platform that will allow our web developers to create websites and content at a fraction of the time over our traditional web development tools, thus saving time and money.

WordPress is an open-source content management system and web development platform. The key capabilities of WordPress' open-source platform include the use of widgets and plug-ins which allow developers to efficiently create websites at 22% of the time over our traditional web development tools. WordPress will increase efficiency by reducing the headcount of developers from 12 to 5 since most web design work would be done on WordPress.

We will gain a net-benefit of \$2,451,000 over a three-year period. The cost to implement WordPress over three years will be \$174,000 for the initial hardware and software deployment, maintenance and training of developers. The total benefits from investing in WordPress and reducing our web developer headcount results in a savings of \$2,625,000 over a three-year period.

What Is WordPress? (n.d.). Retrieved December 07, 2016, from <https://ithemes.com/tutorials/what-is-wordpress/>

WordPress.org. (n.d.). Retrieved December 07, 2016, from <https://wordpress.org/about/features/>

H. (n.d.). What is WordPress? – WordPress 101. Retrieved December 07, 2016, from <https://www.wp101.com/tutorial/what-is-wordpress/>