Gina Banford

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EDUCATION:
TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2021
Majors: Risk Management and Insurance, Management Information Systems
GPA: 3.88 | Dean's List, Fall 2017 – Spring 2020
Study Abroad: Temple University Rome, Summer 2019

ACTIVITIES & AWARDS:
- Spencer Educational Foundation Scholarship Recipient, Spring 2020 – Present
- Gamma Iota Sigma Professional Risk Management, Insurance and Actuarial Science Fraternity, Fall 2019 – Present
- Association for Information Systems, Fall 2018 – Spring 2020
- Beta Gamma Sigma International Honor Society, Spring 2019 – Present
- Alpha Epsilon Phi Sorority, Vice President of Finance, Spring 2018 – Present

EXPERIENCE:
TRION GROUP, A MARSH & MCLENNAN AGENCY, Conshohocken, PA September 2020 - Present
Underwriting Assistant
- Assist in data acquisition, request for proposal preparation, and proposal analysis
- Perform quality review assessments on request for proposals and client exhibits
- Completed ASO marketing case study by performing financial analysis and providing a multi-year recommendation

AMERICAN INTERNATIONAL CLUB OF ROME, Rome, Italy   May 2019 – June 2019
Website Analyst Intern
- Enhanced user experience design of website by creating an interactive interface and eliminating functional errors
- Implemented visuals and edited content to ensure conciseness to improve bounce rate
- Analyzed website data analytics and improved search engine optimization by including descriptive metadata and mobile accessibility through Wix program

TEMPLE UNIVERSITY KLEIN COLLEGE, Philadelphia, PA   September 2018 – Present
Technical Support Student Worker
- Provide desktop and classroom support for faculty and staff for workstations and printers
- Maintain inventory management for university technical equipment using Snipe-IT
- Offer technical assistance for over 300 Macintosh & Windows computers and mobile devices

SKILLS & LANGUAGES:
- Microsoft Word, Microsoft Excel, Microsoft PowerPoint, R, SQL, JavaScript, Node.js, Wix, Justinmind, Microsoft Azure, HTML, CSS
- Group Benefits Associate Professional Designation