Flash Research Assignment #4

Glenn Diener

 I recommend we invest in WordPress for our company. This will increase the web developer’s efficiency by 77.8%. Over a 3-year period, our total net benefits will be $2,451,000.

 WordPress is a free platform initially developed to build blogs, used nowadays as a content management system for websites. Programmers openly share their code online, which results in the ability of users to save developing time and costs by using existing code already written. There is no need for a prior in-depth characterization of the entire project, resulting in the user starting from the basic needs of the project and adding additional features when needed. There will be a 77.8% improvement in the efficiency of your web developers by using the WordPress platform instead of traditional web platforms.

By upgrading to SharePoint, we will save $2,625,000 over 3 years. Upgrading to SharePoint will cost $174,000 over 3 years. The net benefit over 3 years will be $2,451,000.