Rating System:

* stars, comment

Features

* search based on location, rating, price
* upload video / photo for quote
* profile of tradesmen

Revenue

* listing fee

Competitors

* Redbeacon
  + Price estimator
  + match making system
  + ask an expert
* Poach
* HandyBook
  + booking system
  + manage payment between parties
* Angie’s List

-“Collectively, less than two percent of the $400 billion home services market goes through online and mobile platforms like HomeJoy and RedBeacon today.”

http://pando.com/2013/12/23/housecall-the-uber-for-all-your-home-services-raises-1-5m-from-e-ventures/

http://www.sfgate.com/technology/article/Apps-let-users-hire-house-cleaners-handymen-5219729.php

<https://itunes.apple.com/us/app/handy-book-trusted-home-cleaners/id604419063?mt=8>

<https://itunes.apple.com/us/app/housecall/id660163438?mt=8>

Focus on schools

* cheap labor for consumer
* experience for students
* brand recognition for school
* bid on jobs?
* % of revenue to student, school, us
* x amount of majors/categories
* student submit form for jobs (description, cost, time needed, supplies etc.)
* individual student reviews/rankings, sorted by college
* small business insurance