Project Title | Honeydo  
---|---
Product/Process Impacted | GPS  
Start Date | February 2, 2016  
Organization/Department | HoneyApps INC.  
Target Completion Date | April 19, 2016  
Champion | Anthony Messina

<table>
<thead>
<tr>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1. Project Description</strong></td>
</tr>
<tr>
<td>Getting from point A to point B is essential in life. This application will make sure you spend the least amount of time and money doing so.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>2. Project Scope</strong></th>
</tr>
</thead>
</table>
| ● Route optimization  
● Vendor Ratings  
● Vendor Favorites  
● Vendor Coupons |

<table>
<thead>
<tr>
<th>1. Project Goal and Deliverables</th>
</tr>
</thead>
</table>
| ● Prototype  
● Presentation  
● Project Charter  
● Milestones  
● Status Reports |

<table>
<thead>
<tr>
<th>Metrics</th>
<th>Baseline</th>
<th>Current</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Time Savings of Drive</td>
<td>5 mins</td>
<td>2 mins</td>
<td>15 mins</td>
</tr>
<tr>
<td>Cost Savings</td>
<td>$5</td>
<td>$3</td>
<td>$20</td>
</tr>
</tbody>
</table>
### 4. Business Results Expected

After its release, “Honey Do” will create a constant revenue stream, as well as a reputable public image for our start-up company (Honey Apps Inc.)

### 5. Team members

**Sponsor:** Venture Capitalist?

**PM:** Arif H.

**Tech Lead:** Joe H.

**Presentation Lead:** Amanda & Kevin

### 6. Support Required and risks

Xcode consultants and experts. A team of Alpha / Beta testers. We have to over come the obstacle of building the app with a limited budget

### 7. Customer Benefits

Our application will streamline our customers daily tasks by providing them with the most efficient path to their series of destinations.

### 8. Technology Architecture

**Xcode** platform

### 9. Overall schedule/Work Breakdown Structure (Key milestones & dates)

<table>
<thead>
<tr>
<th>Stage</th>
<th>Responsible individual</th>
<th>Output (notes, diagrams, interviews, screen prints)</th>
<th>Date started if in progress Or Expected completion date</th>
<th>Date completed or date completion is expected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Planning</td>
<td>Joe</td>
<td>WBS High Level timeline</td>
<td>Feb 2</td>
<td>Feb 15</td>
</tr>
<tr>
<td>Analysis</td>
<td>Kevin</td>
<td>Process Flow Infrastructure diagram</td>
<td>Feb 2</td>
<td>March 1</td>
</tr>
<tr>
<td>Design</td>
<td>Arif</td>
<td>Mockup</td>
<td>Feb 2</td>
<td>March 1</td>
</tr>
<tr>
<td>Implementation: Construction</td>
<td>Amanda &amp; Joe</td>
<td>Prototype</td>
<td>March 2</td>
<td>March 30</td>
</tr>
<tr>
<td>Implementation: Testing</td>
<td>Arif &amp; Kevin</td>
<td>Testing Log</td>
<td>April 1</td>
<td>April 19</td>
</tr>
<tr>
<td>Installation</td>
<td>Joe, Arif &amp; Amanda</td>
<td>Schedule Completion Checklist</td>
<td>April 21</td>
<td>May 4</td>
</tr>
</tbody>
</table>
Charter Development Guidelines

Project Title: Honeydew - Promote route optimization for resolving time constraints

Product/Process Impacted: Route optimization/efficiency

Champion: Anthony Messina

Organization: Independent Organization

Start Date: 02/02/2016

Target Completion Date: 04/19/2016

1. Project Description: Several sentences addressing: why you are undertaking this project, the magnitude of the problem, general approach to be taken and expected benefits.

2. Project Scope: What the boundaries are of the process that you are going to be working on.

3. Project Goal: Describe the target(s) that you are planning to achieve. Reduce cycle time by 50%, reduce cost per computer installation by 50% etc. If you don’t have a quantifiable target then you cannot claim that you have reached your goal.

4. Business Results: What the benefits are to your organization when this project is complete. How will this project impact your organizations “Dashboard” metrics? What will be the impact to the financial bottom line?

5. Team Members: List the dedicated team members and also any other regular contributors to the success of the project.

6. Support Required: Identify other resources that may be required, such as outside consultants etc.

7. Customer Benefits: What the benefits are to the customers of this project if the process/product is improved.

8. Technology Architecture: What are the tools you will be using (development tools, data base, etc)? How will you obtain the tools? What is the level of experience of specific team members with these tools?

9. Schedule: Enter the anticipated dates that you will complete each phase of the project; work with your champion to determine these dates.