



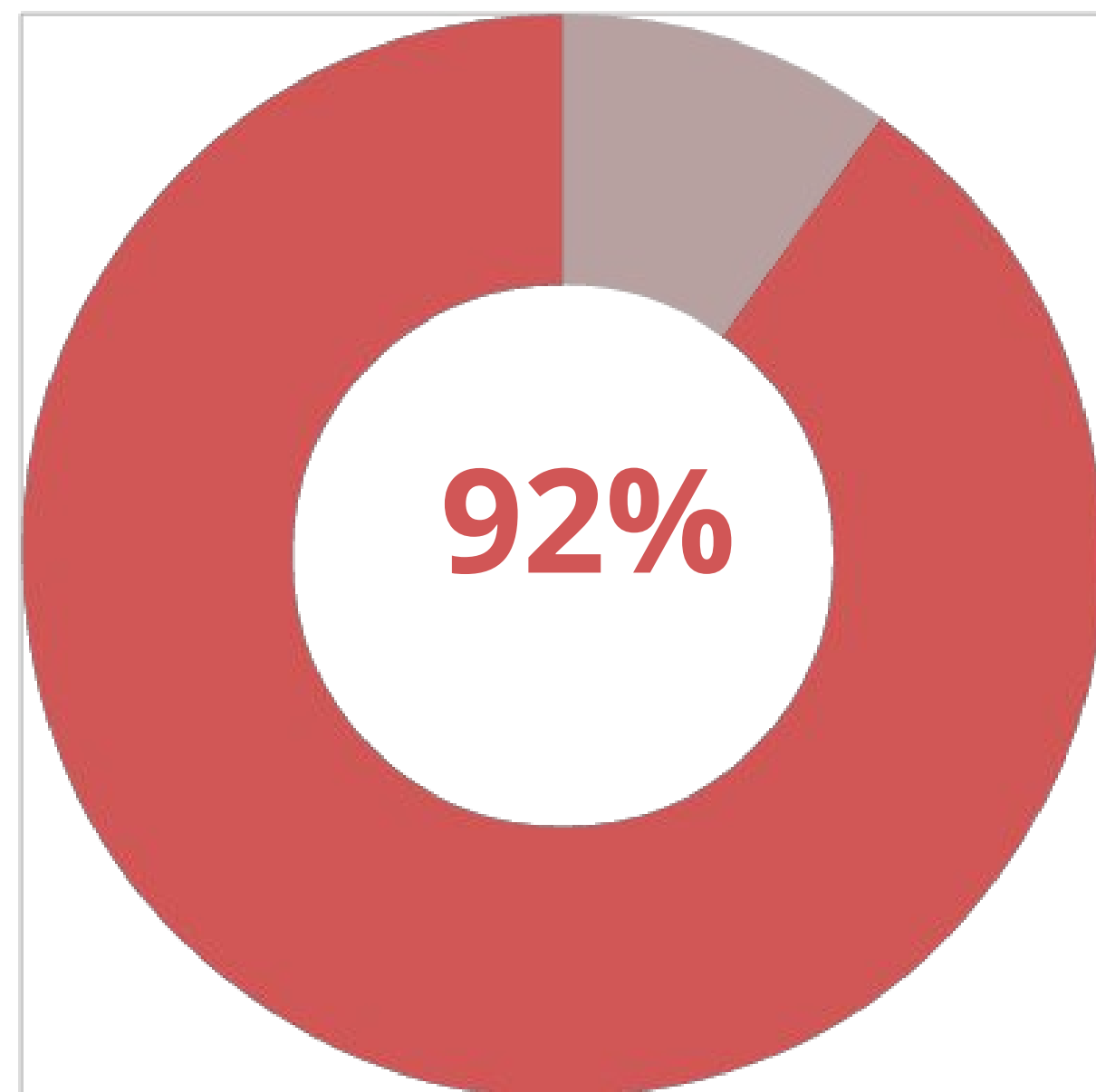
Teering

[teer-ing] noun:
Offering ones
services to the
community for
free

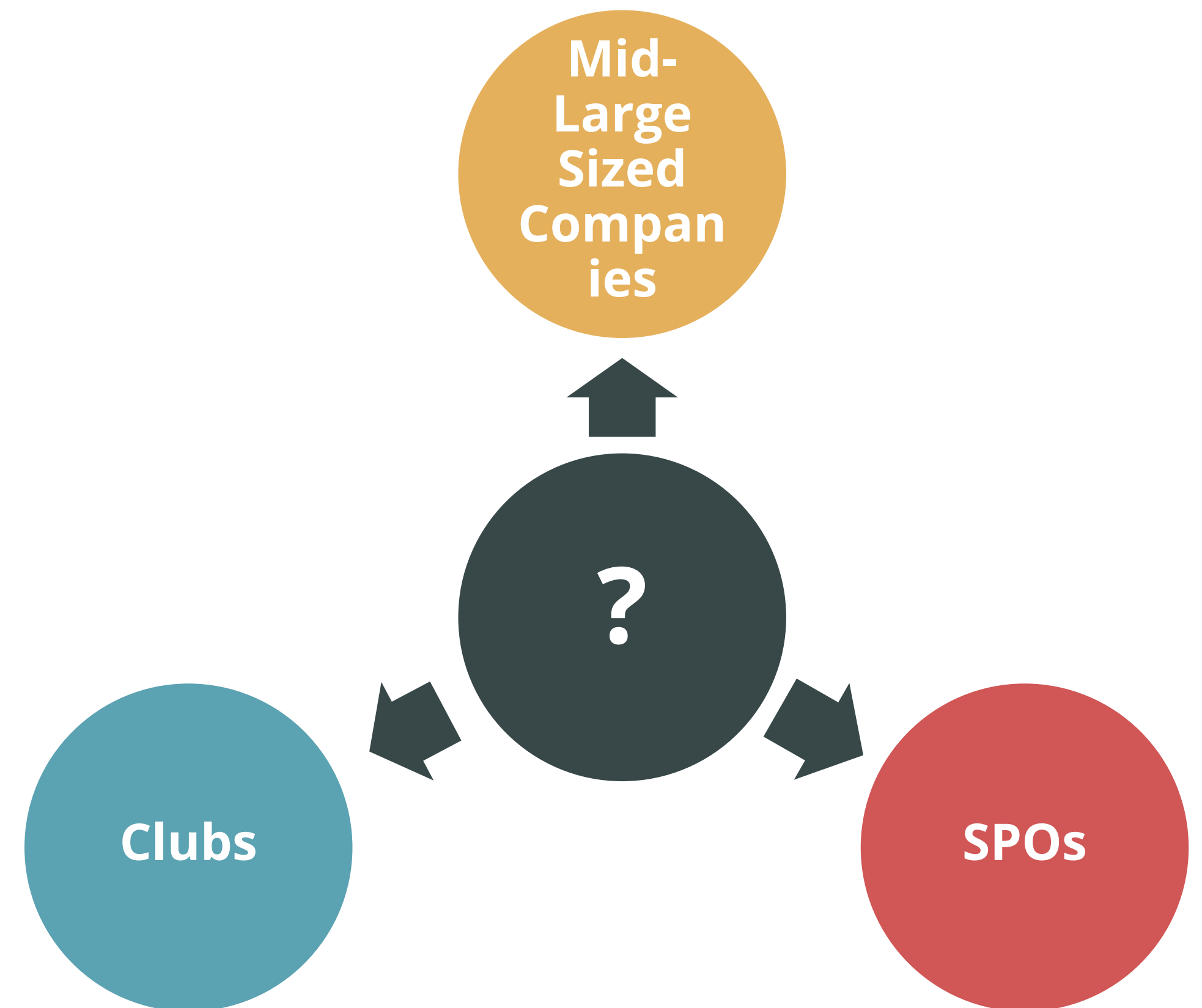
Individuals

Problem

Groups



92% of Temple students would be more interested in volunteering if they could go with a friend



Solution



Individuals

- Social Platform
 - Connected to Facebook
- Identify, Create, Collaborate Events



Corporations

- Find Events to Sponsor
- Promote Public Events
- Coordinate/Communicate Internal Events

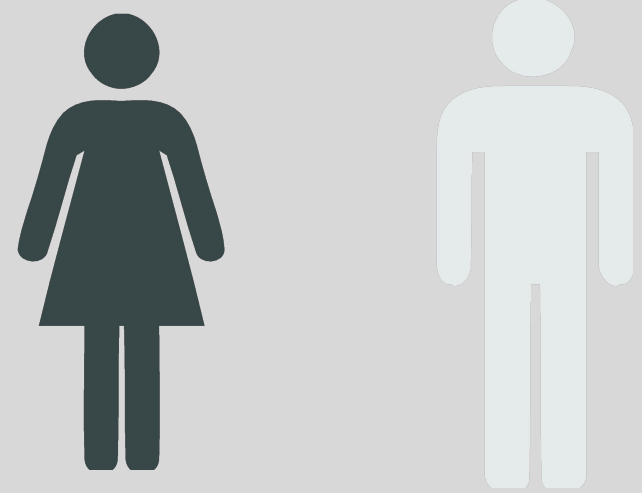
Internal Corporate Platform

- One-Time Fee of \$1000 per account
- Additional costs for customization
- Free life-time assistance with troubleshooting
- Cloud-based

Individual Social Platform

- Free to download
- Connects to Facebook
- Group functionality for clubs, SPOs, etc.
- Have the ability to move up in the “ranks” based on event participation

Target Market



Individuals



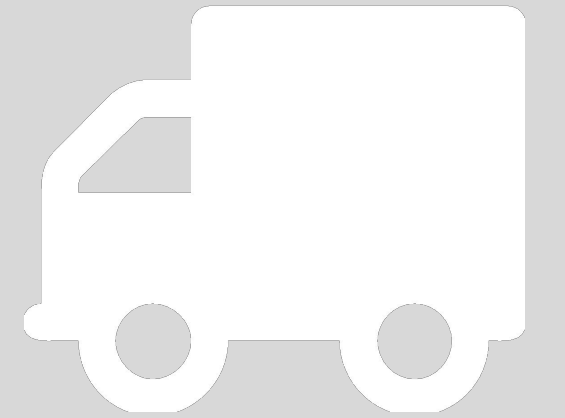
Corporate
PR



Mandated
Community
Service Hours



College
Applicants



Philadelphia +
Surrounding
Areas

VolunteerHub



- ✓ Non-Profit Platform
- ✓ Volunteer Management
- ✓ Corporate Platform
- ✓ Affordable
- ✓ Social Platform

VolunteerMatch



- ✓ Non-Profit Platform
- ✓ Volunteer Management
- ✓ Corporate Account Platform
- ✓ Affordable
- ✓ Social Platform

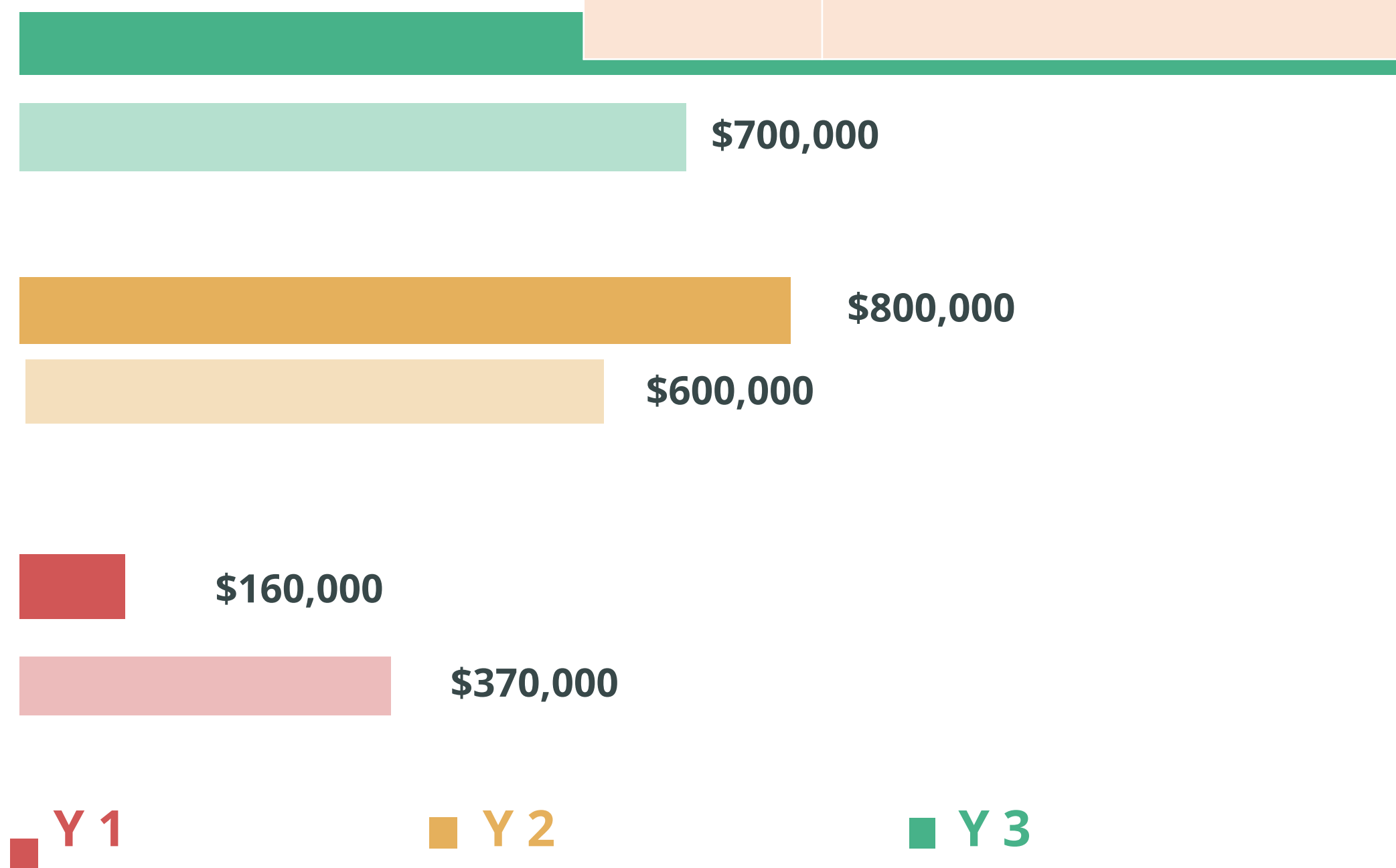
Teering



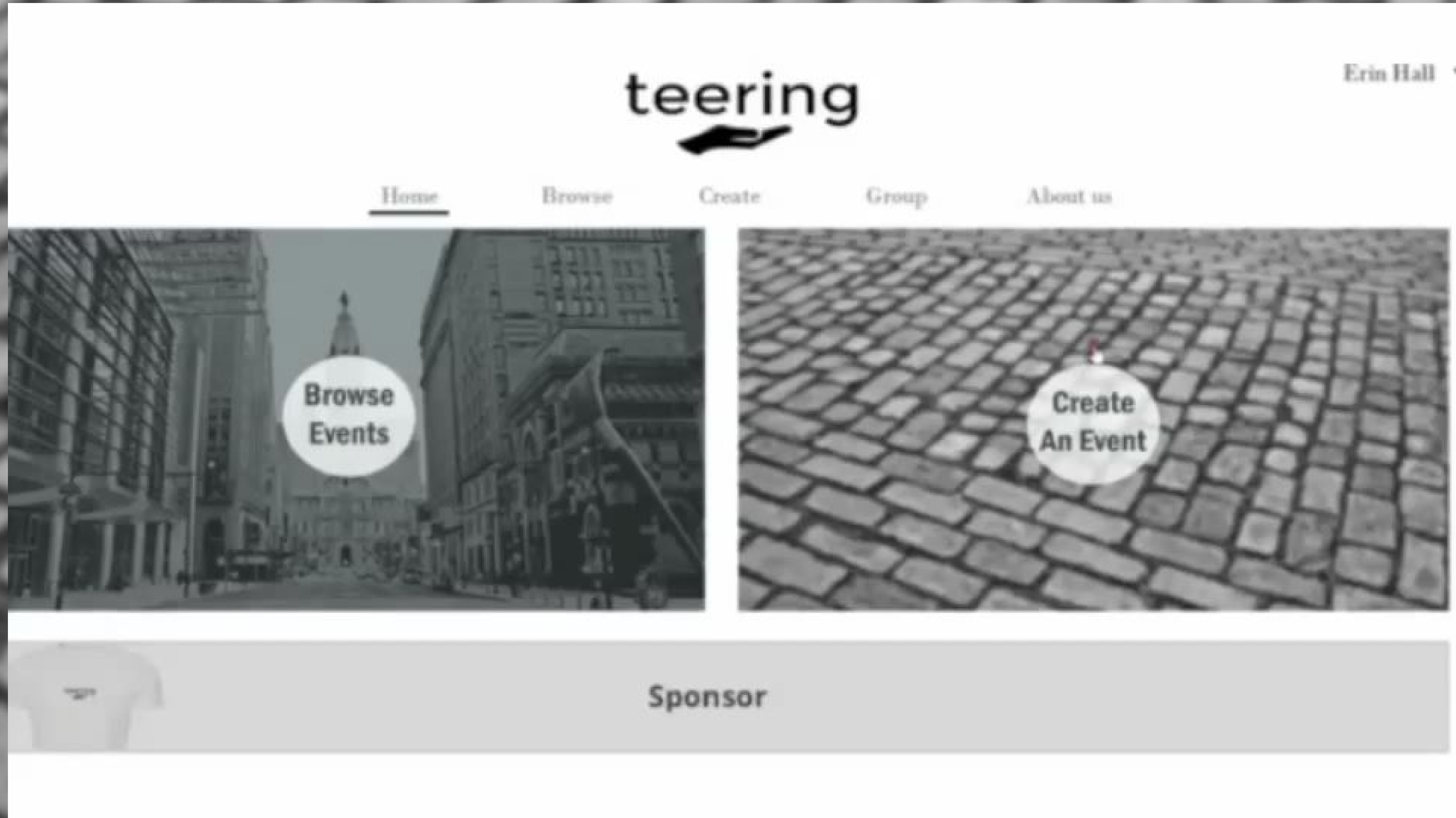
- ✓ Non-Profit Platform
- ✓ Volunteer Management
- ✓ Corporate Account Platform
- ✓ Affordable
- ✓ Social Platform

Financials

| | Number of Corporate Accounts (\$1,000 /each) | Number of Sponsored Events (average \$300/event) | Revenue | Expenses | Net Income |
|--------|--|--|-----------|-------------|------------|
| Year 1 | 200 | 100 | \$160,000 | \$370,000 | -\$210,000 |
| Year 2 | 1000 | 500 | \$800,000 | \$600,000 | \$200,000 |
| Year 3 | 2000 | 1000 | \$700,000 | \$1,600,000 | \$900,000 |



Prototype



Conclusion

Internal

Platform

- Eliminate internal event e-mail “blasts”
- Automatic reminders
- Can host open events to work with local community by tapping into social platform
- One-to-one marketing opportunity

Social

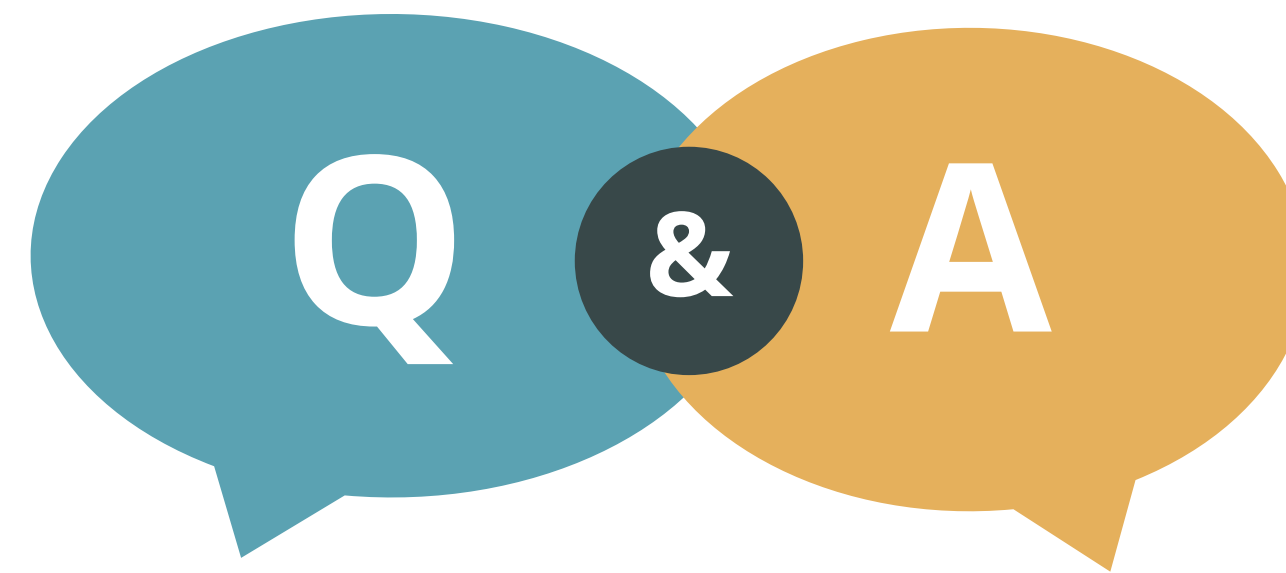
Network

- Meet like-minded individuals
- Participate in service events with your friends
- Empowers individuals to become a leader in their community

The Greater

Good

- Selling our corporate platform → offer social platform for free
- Bring together communities for the greater good



**THANKS FOR LISTENING
QUESTIONS?**