### Protecting Information Assets - Week 2 -

## Understanding an Organization's Risk Environment

MIS 5206 Protecting Information Assets

## MIS5206 Week 2

- In the News
- Readings
- Week 1 Review
- Understanding an Organization's Risk Environment
- Test Taking Tip
- Quiz

#### In the News

#### Anatomy of a Social Media Attack

"Social media threats are at an all-time high, ranging from account hijacking to impersonation attacks, scams, and new ways of distributing malware and executing phishing attacks...

Adversaries traditionally target a corporate network using two phases: reconnaissance and exploitation.

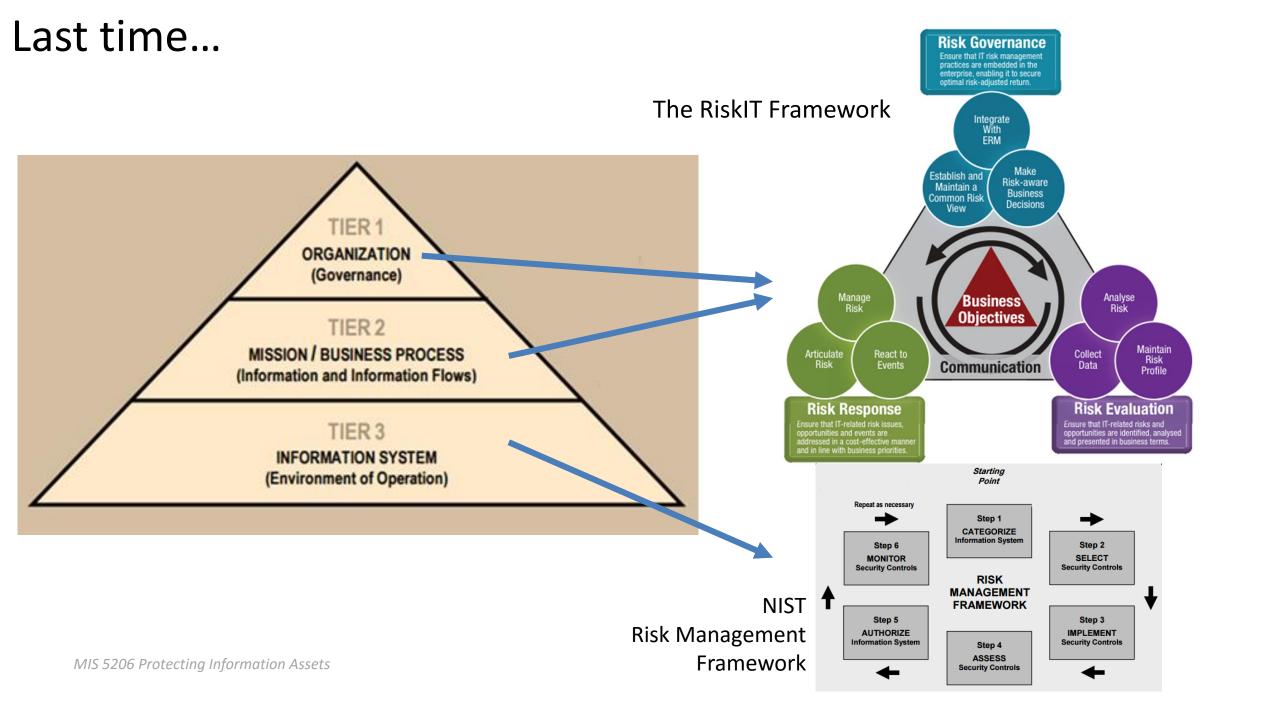
When attackers use social media, their strategy is similar, but the methods of attack are quite different. In social media, targeting an organization and corporate network involves footprinting, monitoring and profiling, impersonating or hijacking, and, finally, attacking....

By impersonating a key executive, an attacker can quickly establish trust to befriend other employees."

http://www.darkreading.com/analytics/anatomy-of-a-social-media-attack/a/d-id/1326680

# Reading

- Vacca Chapter 1
- ISACA RiskIT Framework pp. 1 42
- NIST Reading 1: "Framework for Improving Critical Infrastructure Cybersecurity"



## Understanding an Organization's Risk Environment

Information security means protecting information and information systems from:

- Unauthorized access, use, disclosure
- Modification
- Disruption and destruction

(Confidentiality) (Integrity) (Availability)



#### Threat



Potential for the occurrence of a harmful event such as an attack



Vulnerability

Weakness that makes targets susceptible to an attack





Potential of loss from an attack

**Risk Mitigation** 

Strategy for dealing with risk

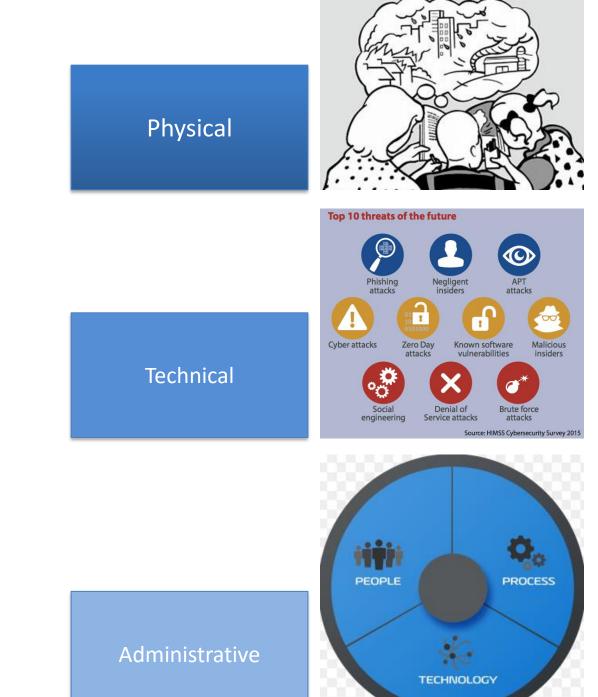


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# What is a threat?

- Any thing that has the potential to lead to:
  - Unauthorized access, use, disclosure
  - Modification
  - Disruption or Destruction

### of an enterprises' information



# What is a threat...

Threats to information and information systems include:

Purposeful attacks

("Human malicious")



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### ("Human ignoramus")

– Structural Failures

Environmental disruptions









### Threats to information and information systems include:

#### Purposeful attacks

- Cyber attacks "are often aggressive, disciplined, well-organized, well-funded, and in a growing number of documented cases, very sophisticated
- Successful attacks on private and public sector information systems can result in serious or grave damage to organizations, and the national and economic security..." of the Nation
- "Given the significant and growing danger in these threats, it is imperative that leaders at all levels of an organization understand their responsibilities for achieving adequate information security and for managing information system-related security risks."

### Taxonomy of threat sources

### NIST SP 800-30r1 "Guide for Conducting Risk Assessments", page 66

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Cybersecurity Awareness for GIS Professionals

Type of Threat Source	Description	Characteristics
ADVERSARIAL - Individual - Outsider - Insider - Trusted Insider - Privileged Insider - Group - Ad hoc - Established - Organization - Competitor - Supplier - Partner - Customer - Nation-State	Individuals, groups, organizations, or states that seek to exploit the organization's dependence on cyber resources (i.e., information in electronic form, information and communications technologies, and the communications and information-handling capabilities provided by those technologies).	Capability, Intent, Targeting
ACCIDENTAL - User - Privileged User/Administrator	Erroneous actions taken by individuals in the course of executing their everyday responsibilities.	Range of effects
STRUCTURAL         - Information Technology (IT) Equipment         - Storage         - Processing         - Communications         - Display         - Sensor         - Controller         - Environmental Controls         - Temperature/Humidity Controls         - Power Supply         - Software         - Operating System         - Networking         - General-Purpose Application         - Mission-Specific Application	Failures of equipment, environmental controls, or software due to aging, resource depletion, or other circumstances which exceed expected operating parameters.	Range of effects
ENVIRONMENTAL - Natural or man-made disaster - Fire - Flood/Tsunami - Windstorm/Tornado - Hurricane - Earthquake - Bombing - Overrun - Unusual Natural Event (e.g., sunspots) - Infrastructure Failure/Outage - Telecommunications - Electrical Power	Natural disasters and failures of critical infrastructures on which the organization depends, but which are outside the control of the organization. Note: Natural and man-made disasters can also be characterized in terms of their severity and/or duration. However, because the threat source and the threat event are strongly identified, severity and duration can be included in the description of the threat event (e.g., Category 5 hurricane causes extensive damage to the facilities housing mission-critical systems, making those systems unavailable for three weeks).	Range of effects

# Taxonomy of cybersecurity threat sources

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#### NIST SP 800-30r1 "Guide for Conducting Risk Assessments", page 66



# Human malicious threat examples

- Accessing public material (80 percent unclassified and open to public)
- Black-hat hackers (lightweights to heavyweights)
- Bombing
- Career criminals
- Computer viruses (stealth, polymorphic, macro; over 6,500 different viruses identified)
- Corporate espionage (spies) ٠
- Crackers/scriptkiddies (amateurs, novices; considerably less skilled than hackers)
- Cybercrime/fraud
- Data diddling
- Denial-of-service attacks
- Dumpster diving •
- Employees, management (greed, vices, financial pressure, extravagant lifestyle, real or imagined grievances, workplace pressure/stress)
- High-energy radio frequency attacks (laser-like device aimed at buildings housing computers; high-frequency radio waves melt computer chips) MIS 5206 Protecting Information Assets

- Impersonation/spoofing (e-mail spoofs, anonymous eMailers, use of someone's login and password)
- Intelligence agencies
- Looping Internet Protocol ISP address (always-on Internet connections vulnerable)
- Password crackers (such as Cracker and LoPht Crack software)
- **Physical attacks** ٠
- Remote access control software (examples include PCAnywhere, Timbuktu, NetBus, BackOrifice)
- Sabotage
- Social engineering (attacks against persons; using fake badges, blackmail, threat, harassment, bribery and impersonation)
- Surveillance (shoulder surfing, high-powered photography)
- Terrorists
- Trojan horses
- Unshredder software
- Van Eck receptors
- Vendors/suppliers/customers •
- Vulnerability scanning software (such as Nessus, CyberCop software) ٠
- War dialing
- Web crawlers

## Anatomy of an Attack

I. Social engineering techniques target specific individuals Spear-phishing is a common technique used to lure targeted users into downloading initial-stage malware.

#### **Threat landscape**

#### II. Establish a beachhead

Initial-stage malware executes shellcode and calls home for further instructions.

#### III. Infiltration

Custom executables with objective-specific malware is downloaded. Remote commands are executed according to attacker objectives.

#### **IV. Peristence**

Attackers wait for opportune attack times. "Sleep" commands are often executed between "run" commands to avoid detection.

(McAfee, 2011)

V. Accomplish Objectives (data harvesting, sabotage, and more) Remote commands issued to extract data, modify applications, or sabotage systems.

- - 1. Attacker sends spear fishing e-mail
  - 2. Victim opens attachment
    - Custom malware is installed

# Anatomy of an Attack

(MANDIANT, 2015)

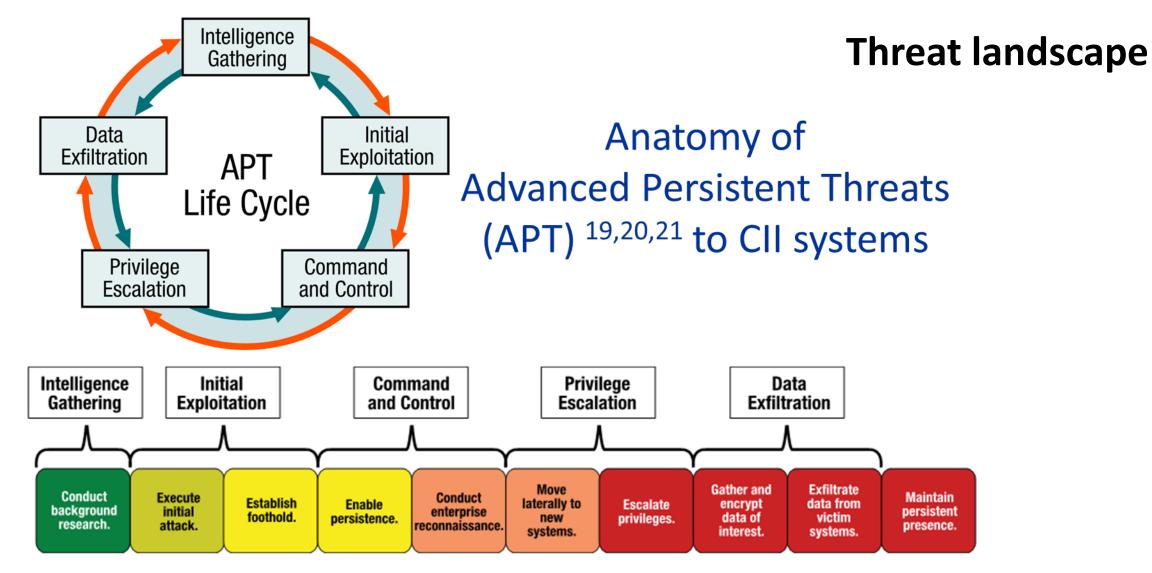
- 3. Custom malware communicates to control web site
  - Pulls down additional malware
- 4. Attacker establishes multiple backdoors
- 5. Attacker accesses system
  - Dumps account names and passwords from domain controller
- 6. Attacker cracks passwords
  - Has legitimate user accounts to continue attack undetected
- 7. Attacker reconnaissance
  - Identifies and gathers data
- 8. Data collected on staging server
- 9. Data exfiltrated

10. Attacker covers tracts

- Assets Deletes files
  - Can return any time

Advanced threats usually maintain remote access to target environments for 6-18 months before being detected (i.e. they are persistent (Holcomb & Stapf, 2014)

#### **Threat landscape**



Advanced threats usually maintain remote access to target environments for 6-18 months before being detected <sup>22</sup>

# Taxonomy of cybersecurity threat sources

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NIST SP 800-30r1 "Guide for Conducting Risk Assessments", page 66



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### Human non-malicious threat examples

- Computer operator errors
- Data entry (input) errors
- Inadequate access controls
- Inadequate training
- Inadequate human resource policies
- Inadequate program testing/controls incorporated into computer programs

- Inadequate risk analysis undertaken
- Inadequate supervision
- Lack of ethics
- Mislaid disk files
- Physical damage to disk
- Poor management philosophy/attitude
- Unlocked trash containers
- Update of wrong file
- Weak internal controls

## Taxonomy of cybersecurity threat sources

Description	Characteristics
Failures of equipment, environmental controls, or software due to aging, resource depletion, or other circumstances which exceed expected operating parameters.	<image/>
	Failures of equipment, environmental controls, or software due to aging, resource depletion, or other circumstances which exceed expected operating

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## Structural Threat Examples

- Air conditioning failure
- Building collapse
- Destruction of data, disks, documents, reports
- Destruction of water mains, sewer lines
- Failure of hardware
- Failure of fire alarms, smoke detectors
- Failure of computer programs
- Freak accidents
- Gas line explosions
- Power outages (brownouts, blackouts, transients, spikes, sags and power surges)
- Product failure
- Software failure (operating system, database software)

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NIST SP 800-30r1 "Guide for Conducting MIS 5206 Protecting Information Assets	Risk Assessments", page 66	

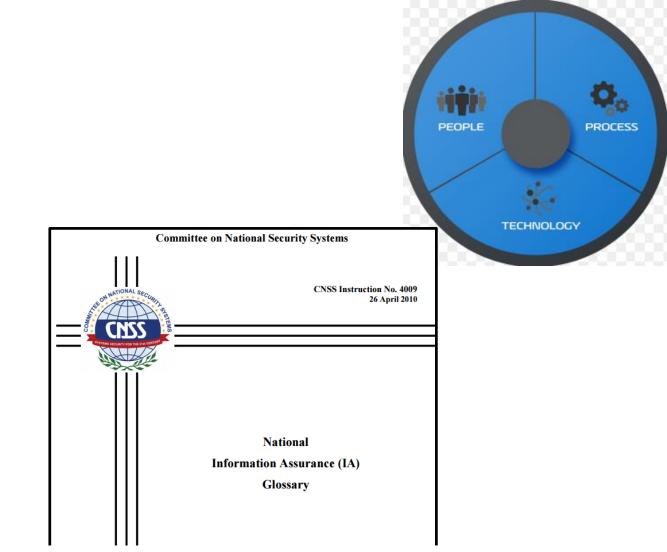
# What is a Vulnerability?

Physical

Technical

Administrative

Any unaddressed susceptibility to a Physical, Technical or Administrative information security threat



Weakness in an information system, system security procedures, internal controls, or implementation that could be exploited or triggered by a threat source.

## What is a Risk?

#### A measure of threat

Potential loss resulting from unauthorized:

- Access, use, disclosure
- Modification
- Disruption or destruction
- ... of an enterprises' information

Can be expresses in quantitative and qualitative terms

**Physical** 

Technical

Administrative (organizational, governance)

# Information security risks

- Replacement costs (software, hardware, other)
- Backup restoration and recovery costs
- Reprocessing, reconstruction costs
- Crime (non-computer, computer)

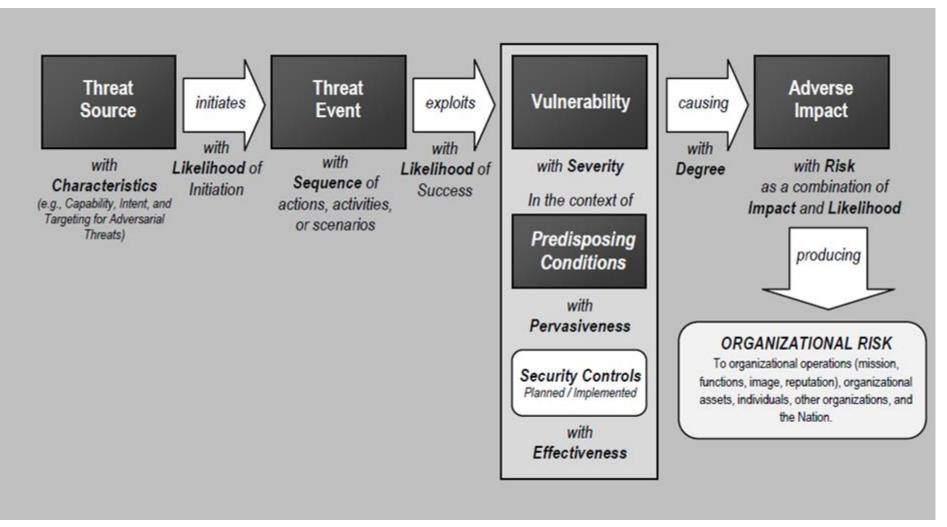
- Loss of life
- Economic impact and financial loss
- Losses due to fraud, theft, larceny, bribery
- Impact of
  - lost competitive edge
  - lost data
  - lost time
  - lost productivity
  - lost business
- Bankruptcy
- Business interruption
- Frustration
- Ill will
- Injury
- Impacts of inaccurate data

# Examples of types of information security risk

- 1. Safety
- 2. Compliance and regulatory
- 3. Financial
- 4. Legal
- 5. Reputational
- 6. Political
- 7. Strategic planning
- 8. Program/acquisition risk (cost, schedule, performance)
- 9. Project
- 10. Operational (mission/business)
- 11. Supply chain

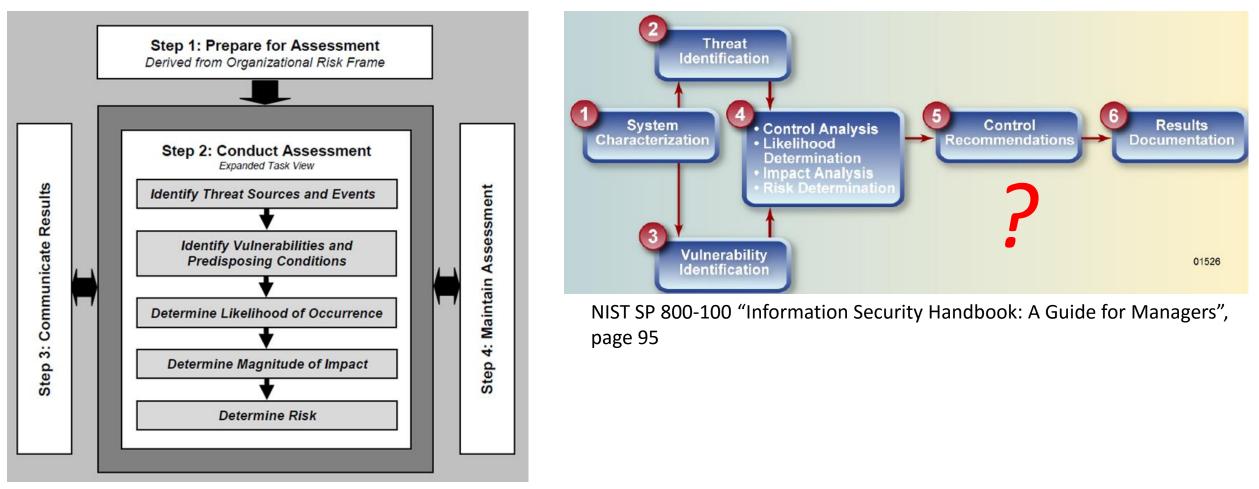


## Example of a risk model



NIST SP 800-30r1 "Guide for Conducting Risk Assessments", page 21 and page 32

## Risk assessment process



NIST SP 800-30r1 "Guide for Conducting Risk Assessments", page 32

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# **NIST Cybersecurity Framework**

#### Framework for Improving Critical Infrastructure Cybersecurity

Version 1.0

National Institute of Standards and Technology

February 12, 2014

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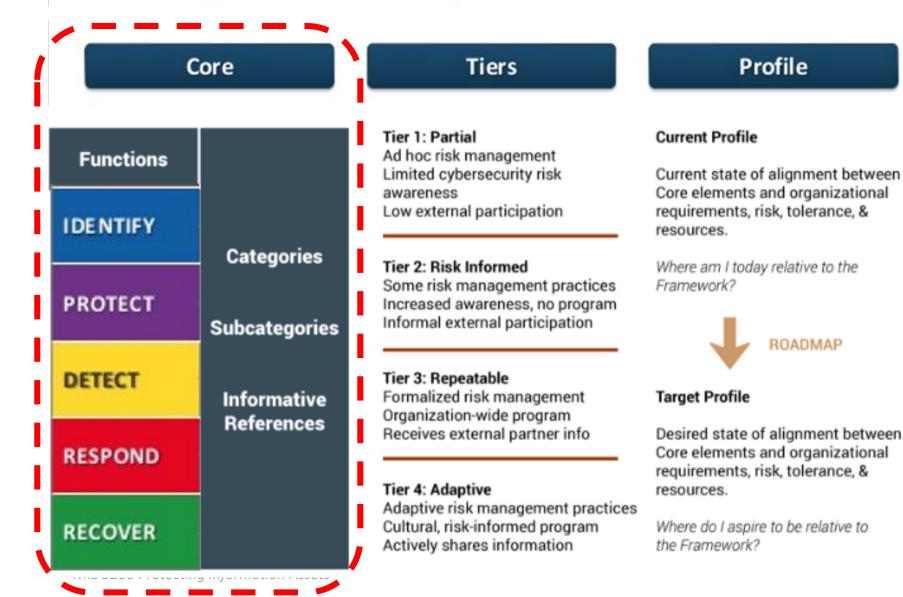
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### **NIST Cybersecurity Framework**



#### Can be done at the:

- Organizational level
- Program level
- Project level



# NIST Cybersecurity Framework's Core Functions

	Functions	Categories	Subcategories	Informative References
What assets need protection?	IDENTIFY			
What safeguards are available?	PROTECT			
What techniques can identify incidents?	DETECT			
What techniques can contain impacts of incidents?	RESPOND			
What techniques can restore capabilities?	RECOVER			

#### **NIST Cybersecurity Framework**

functions and their categories

It is of paramount importance to first *identify:* what to protect, what to detect, what to respond to and recover from...

Function Unique Identifier	Function	Category Unique Identifier	Category
		ID.AM	Asset Management
		ID.BE	Business Environment
ID	Identify	ID.GV	Governance
		ID.RA	Risk Assessment
		ID.RM	Risk Management Strategy
		PR.AC	Access Control
		PR.AT	Awareness and Training
PR	Protect	PR.DS	Data Security
		PR.IP	Information Protection Processes and Procedures
		PR.MA	Maintenance
		PR.PT	Protective Technology
		DE.AE	Anomalies and Events
DE	Detect	DE.CM	Security Continuous Monitoring
		DE.DP	Detection Processes
		RS.RP	Response Planning
		RS.CO	Communications
RS	Respond	RS.AN	Analysis
		RS.MI	Mitigation
		RS.IM	Improvements
		RC.RP	Recovery Planning
RC	Recover	RC.IM	Improvements
		RC.CO	Communications

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#### **NIST Cybersecurity Framework**

#### Functions and their categories...

**Identify (function)**: Develop the institutional understanding of which organizational systems, assets, data, and capabilities need to be protected, determine priority in light of organizational mission, and establish processes to achieve risk management goals.

Function Unique Identifier	Function	Category Unique Identifier	Category
ID Identify		ID.AM	Asset Management
		ID.BE	Business Environment
	Identify	ID.GV	Governance
		ID.RA	Risk Assessment
		ID.RM	Risk Management Strategy

#### **NIST Cybersecurity Framework** - Evaluate and profile your organization's capabilities

#### Profile

#### **Current Profile**

Current state of alignment between Core elements and organizational requirements, risk, tolerance, & resources.

Where am I today relative to the Framework?



#### **Target Profile**

Desired state of alignment between Core elements and organizational requirements, risk, tolerance, & resources.

Where do I aspire to be relative to the Framework?

?ts

Function Unique Identifier	Function	Category Unique Identifier	Category
	ID.AM	Asset Management	
		ID.BE	Business Environment
ID	Identify	ID.GV	Governance
		ID.RA	Risk Assessment
		ID.RM	Risk Management Strategy
		PR.AC	Access Control
		PR.AT	Awareness and Training
PR	Protect	PR.DS	Data Security
	TR THOLER	PR.IP	Information Protection Processes and Procedures
	PR.MA	Maintenance	
		PR.PT	Protective Technology
		DE.AE	Anomalies and Events
DE	Detect	DE.CM	Security Continuous Monitoring
		DE.DP	Detection Processes
		RS.RP	Response Planning
		RS.CO	Communications
RS	Respond	RS.AN	Analysis
	RS.MI	Mitigation	
	RS.IM	Improvements	
		RC.RP	Recovery Planning
RC	Recover	RC.IM	Improvements
	RC.CO	Communications	

#### Can be done at the:

- Organizational level
- Program level
- Project level

#### Each category is rated

Tier 1: Partial Ad hoc risk management Limited cybersecurity risk awareness Low external participation

Tiers

#### Tier 2: Risk Informed

Some risk management practices Increased awareness, no program Informal external participation

#### Tier 3: Repeatable

Formalized risk management Organization-wide program Receives external partner info

#### Tier 4: Adaptive

Adaptive risk management practices Cultural, risk-informed program Actively shares information

### Evaluation of an organization's cybersecurity capabilities

#### Profile

#### **Current Profile**

Current state of alignment between Core elements and organizational requirements, risk, tolerance, & resources.

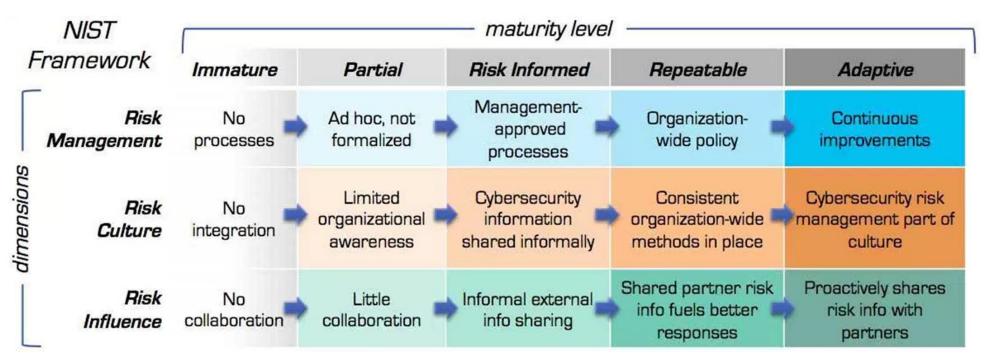
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Assets

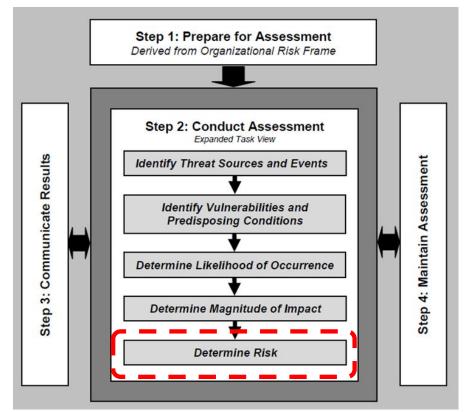
## Assessing risk – financial method

- 1. Estimate potential losses (SLE)—This step involves determining the single loss expectancy (SLE). SLE is calculated as follows:
  - Single loss expectancy (SLE) = Asset value X Exposure factor

Items to consider when calculating the SLE include the physical destruction or theft of assets, the loss of data, the theft of information, and threats that migh cause a delay in processing. The exposure factor is the measure or percent of damage that a realized threat would have on a specific asset.

- 2. Conduct a threat analysis (ARO)—The purpose of a threat analysis is to determine the likelihood of an unwanted event. The goal is t estimate the annual rate of occurrence (ARO). Simply stated, how many times is this expected to happen in one year?
- 3. Determine annual loss expectancy (ALE)—This third and final step of the quantitative assessment seeks to combine the potential loss and rate per year to determine the magnitude of the risk. This is expressed as annual loss expectancy (ALE). ALE is calculated as follows:
  - Annualized loss expectancy (ALE) = Single loss expectancy (SLE) X Annualized rate of occurrence (ARO)

# Assessing IT risk – financial method



Annualized loss expectancy (ALE) =

Single loss expectancy (SLE) X Annualized rate of occurrence (ARO)

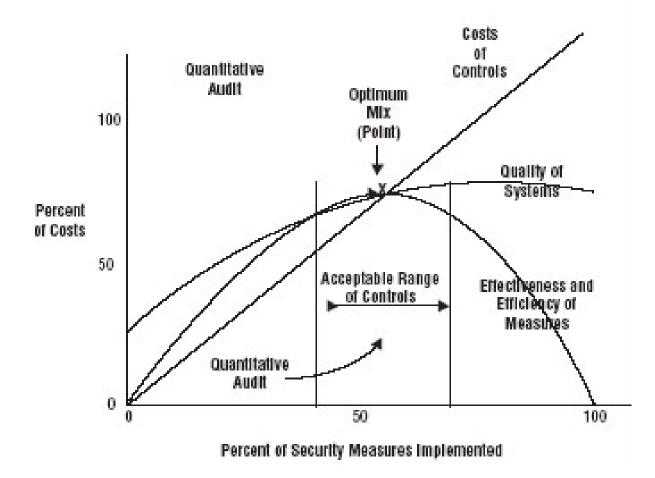
NIST SP 800-30r1 "Guide for Conducting Risk Assessments", page 32

## Assessing IT risk – relative "scale" method

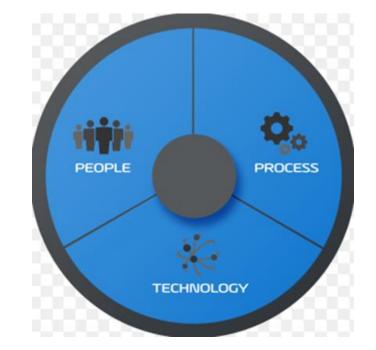
Likelihood RSK Impact	<b>)</b>	Impact			
Threat Likelihood	Low (10)	Moderate (50)	High (100)		
High (1.0)	10 x 1.0 = 10	50 x 1.0 = 50	100 x 1.0 = 100		
Moderate (0.5)	10 x 0.5 = 5	50 x 0.5 = 25	100 x 0.5 = 50		
Low (0.1)	10 x 0.1 = 1	50 x 0.1 = 5	100 x 0.1 = 10		
Risk Scale: High (>50 to	100) Moderate (>10 to	50) Low (1 to 10)			

#### NIST SP 800-100 "Information Security Handbook: A Guide for Managers", page 99

## What is a Risk Mitigation?



An approach for lessening or avoiding the impact of a risk (i.e. potential impact) <u>in an acceptable</u> and cost-effective manner



# Risk mitigation approaches

- Antivirus software
- Authentication/authorization servers
- Biometrics (thumbprints, retina scans, voice, face)
- Callback modems
- Canine patrols
- Card-activated locks
- Certificate authority
- Code of sanctions against vendors/suppliers/contractors
- Color-coded ID badges
- Content scanners
- Electronic scanning devices
- Encoded data (cryptography; public key infrastructure, private key infrastructure
- Fences
- Role-based access control
- Segregation of duties

- Redundant data center
- Corporate code of conduct
- Internal audit
- Grounds lighting
- Intrusion detection software
- Locked doors, terminals
- Motion-detection devices
- Firewalls
- Change management
- Penetration testing
- Placement of authentication / authorization / database / accounting servers in secure location
- Receptionists
- Residue controls disintegrator / shredders
- Secure file wipes
- Secure passwords
- Single sign-on
- Environmental controls (air conditioners, humidifiers)

## Risk mitigation approaches – Physical controls ?

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#### • Change management

- Penetration testing
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- Secure passwords (may be technical too)
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## Next time: Information Security Classification...

Information Category	Description	Examples			POTENTIAL IMPACT		
Unclassified Public Information is not confidential and can be made public without any implications for Company. Loss of availability due to system downtime is an acceptable risk. Integrity is important but not vital.	made public without any implications for	<ul> <li>Product brochures widely distributed</li> <li>Information widely available in the public domain,</li> </ul>		Security Objective	LOW	MODERATE	HIGH
	<ul> <li>including publicly available Company web site areas</li> <li>Sample downloads of Company software that is for sale</li> <li>Financial reports required by regulatory authorities</li> <li>Newsletters for external transmission</li> </ul>		<b>Confidentiality</b> Preserving authorized restrictions on information access and disclosure, including means for	The unauthorized disclosure of information could be expected to have a <b>limited</b> adverse effect on organizational operations,	The unauthorized disclosure of information could be expected to have a <b>serious</b> adverse effect on organizational operations,	The unauthorized disclosure of information could be expected to have a <b>severe or catastrophic</b> adverse effect on	
Proprietary Information is restricted to management- approved internal access and protected from external access. Unauthorized access could influence Company's operational effectiveness, cause an important financial loss, provide a significant gain to a competitor, or cause a major drop in customer confidence. Information integrity is vital.	<ul> <li>Passwords and information on corporate security procedures</li> <li>Know-how used to process client information</li> <li>Standard Operating Procedures used in all parts of Company's business</li> <li>All Company-developed software code, whether used internally or sold to clients</li> </ul>	protecting personal privacy and proprietary information. [44 U.S.C., SEC. 3542]	organizational assets, or individuals.	organizational assets, or individuals.	organizational operations, organizational assets, or individuals.		
			<i>Integrity</i> Guarding against improper information modification	The unauthorized modification or destruction of information	The unauthorized modification or destruction of information	The unauthorized modification or destruction of information	
Client Confidential Data	Information received from clients in any form for processing in production by Company. The original copy of such information must not be changed in any way without written permission from the client. The highest possible levels of integrity, confidentiality, and restricted availability are vital.	<ul> <li>Client media</li> <li>Electronic transmissions from clients</li> <li>Product information generated for the client by Company production activities as specified by the client</li> </ul>	incl info repu auth	or destruction, and includes ensuring information non- repudiation and authenticity. [44 U.S.C., SEC. 3542]	could be expected to have a <b>limited</b> adverse effect on organizational operations, organizational assets, or individuals.	could be expected to have a <b>serious</b> adverse effect on organizational operations, organizational assets, or individuals.	could be expected to have a <b>severe or catastrophic</b> adverse effect on organizational operations, organizational assets, or individuals.
Company Confidential Data	Information collected and used by Company in the conduct of its business to employ people, to log and fulfill client orders, and to manage all aspects of corporate finance. Access to this information is very restricted within the company. The highest possible levels of integrity, confidentiality, and restricted availability are vital.	<ul> <li>Salaries and other personnel data</li> <li>Accounting data and internal financial reports</li> <li>Confidential customer business data and confidential contracts</li> <li>Non disclosure agreements with clients\vendors</li> <li>Company business plans</li> </ul>		<i>Availability</i> Ensuring timely and reliable access to and use of information. [44 U.S.C., SEC. 3542]	The disruption of access to or use of information or an information system could be expected to have a <b>limited</b> adverse effect on organizational operations, organizational assets, or individuals.	The disruption of access to or use of information or an information system could be expected to have a <b>serious</b> adverse effect on organizational operations, organizational assets, or individuals.	The disruption of access to or use of information or an information system could be expected to have a <b>severe or catastrophic</b> adverse effect on organizational operations, organizational assets, or individuals.

### - Read the answers first -

This contradicts many people's test taking recommendations...

...but, it works. Here's why:

- Quickly alerts you to the type of question to expect
- Focuses your attention in reading the question for meaningful information
- Gives you advanced warning that there may be more than one significant concepts (option to answer in the form "Both A & B")
- Gives you an opportunity to get a sense of the sort of answer the test maker is looking for
- There may be more than one valid answer, but the test maker may be looking for "best mitigation for the situation" or "least risk in the situation"

#### Example:



- A. Transaction authorization
- B. Loss or duplication of EDI transmissions
- C. Transmission delay
- D. Deletion or manipulation of transactions prior to or after establishment of application controls



Example:

Which of the following represents the GREATEST potential risk in an EDI environment?

- A. Transaction authorization
- B. Loss or duplication of EDI transmissions
- C. Transmission delay
- D. Deletion or manipulation of transactions prior to or after establishment of application controls



Example:

Which of the following represents the GREATEST potential risk in an EDI environment?

- A. Transaction authorization
- B. Loss or duplication of EDI transmissions
- C. Transmission delay
- D. Deletion or manipulation of transactions prior to or after establishment of application controls

#### Answer: A

## Moving forward...

When	Actor	Task	Туре
Friday	Instructor (me)	Post reading questions (Friday am)	
Sunday 11:59pm	Student	Post answers to reading questions	Assignment
Tuesday 11:59am	Student	Post 4 comments to others' answers	Participation
Tuesday 11:59 <sup>a</sup> m	Student	Post "In The News" article	Participation
Wednesday 9am-12:30pm	Both of Us	Class meeting	Participation
Thursday	Instructor	Post summary notes	

## Reading questions for Week 3

- What are the 3 types of risk mitigating controls? Which is the most important? Why is it the most important?
- How you would apply the FIPS security categorizations to decide if each of the information security risk mitigations ("safeguards") described in the FGDC guidelines is needed?
- Which two information security objectives could be put at risk if the alternative mitigations (i.e. "safeguards") recommended by the FGDC guidelines are applied? Explain how each could be put at risk.

## Protecting Information Assets - Week 2 -

## Understanding an Organization's Risk Environment