By investing in WordPress, our company could create a net benefit of $2,451,000 over the next three years. WordPress is a content management system that allows us to customize and create our own website through plugins and widgets. WordPress can improve our efficiency by 77.8% which will allow us to cut costs without cutting any corners.

WordPress is a content management system that allows you to create, update and customize your website without having to know any code. This will create efficiency in our company because it will let us manage the content of our webpage without having to manually create every single page. The plugin architecture allows us to more efficiently use our workers. We will now only on need two web developers as opposed to nine for this platform.

WordPress will cost our company $174,000 over the next three years due to the initial cost of WordPress, training and the equipment we need to purchase but we will greatly benefit by cutting our costs elsewhere. By cutting down on the number of employees we need to work on WordPress we can save $2,625,000 over the next three years. This comes out to a net benefit of $2,451,000 over a three span just by cutting the number of web developers we need from nine to two. We are able to do this because the efficiency WordPress gives us.

125,000x9=1,125,000

125,000x2=250,000          savings: 1,125,000-250,000=875,000         875,000x3=2,625,000  
equipment: 18,000x3=54,000

Training: 10,000x2=20,000

Initial cost: 100,000

Net benefit: $2,451,000

"WordPress.org." *WordPress › About*. WordPress, n.d. Web. 20 Oct. 2014.

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