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Flash Paper #4
Wordpress

Over 3 years there will be a gain \$2.4 million in net benefits if the company invests in the web development tool Wordpress. Wordpress makes developing a website more efficient reducing the amount of developers needed from 12 to 5.

The key capabilities of Wordpress is that it offers 77.8% efficiency improvement so less developers are needed. Wordpress has premade customizable templates and plugins so developers do not need to start from scratch. With the implementation of Wordpress, the amount of developers needed goes from 12 to 5.

The cost of Wordpress over 3 years is \$2,049,00 comprising of 3 traditional developer wages, 2 Wordpress wages, Wordpress training, maintenance, and the initial setup costs. Over 3 years Wordpress will have a cost avoidance benefit of \$4.5 million because the avoidance of paying for 12 developers. The net benefit for Wordpress is \$2.4 million over 3 years.

	Year 1	Year 2	Year 3	Total
Old System:	\$1,500,000	\$1,500,000	\$1,500,000	\$4,500,000
New System:	Year 1	Year 2	Year 3	total
System set up	\$100,000	\$0	\$0	\$100,000
Maintenance	18,000	\$18,000	\$18,000	\$54,000
Developer Training	\$20,000	\$0	\$0	\$20,000
3 developer wages	\$375,000	\$375,000	\$375,000	\$1,125,000
2 wordpress wages	\$250,000	\$250,000	\$250,000	\$750,000
				\$2,049,000
			net benefit:	\$2,451,000
	3 regular developers			
	1.998 wordpress developers			

Works Cited

- About the Editorial Staff Editorial Staff at WPBeginner is a team of WordPress experts led by Syed Balkhi. Page maintained by Syed Balkhi. "What Is a WordPress Plugin?" *WPBeginner*, WPBeginner LLC, www.wpbeginner.com/glossary/plugin/.
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- Wolfe, Lahle. "Learn About the Five Key Benefits of Using WordPress for Your Website." *The Balance*, The developer, www.thebalance.com/five-key-benefits-of-using-wordpress-for-your-website-3515362.