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WordPress

An investment in WordPress would result in a three-year net benefit of $2.451 million by consolidating web development activities to five employees. The WordPress application development platform will serve to increase web developer efficiency by 77.8% through its vast library of templates and plugins available.

With the WordPress content management system, developers will be able to build upon an already existing framework provided to them, negating the need for them to code from the ground up. This framework includes templates and plugins developed by users of this open-source CMS. As a result, the efficiency of web development activities would be increased by 77.8%. In increasing efficiency, the workload would be decreased and would require only five developers rather than the existing twelve, reducing headcount costs significantly.

The three-year cost of WordPress comes to $174,000 and is composed of hardware and software required for the platform, the training of two employees to develop on the platform, and maintenance costs. Over three years, WordPress will produce a benefit of $2.625 million resulting directly from the reduction of staff from twelve to five. The net benefit of the project comes to $2.451 million.

Works Cited

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