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Flash Research- WordPress

If we implement WordPress our company will see a $2,451,000 net benefit over a 3-year period. WordPress is an easy to use, open-source content management system. WordPress offers plugins, widgets, and themes which will help our company create websites efficiently and specific to our needs. WordPress will also increase the company’s efficiency by 77.8%.

The key capability of WordPress is that it will allow us to create a website efficiently. WordPress has over 100 themes and countless plugins and widgets that you can drag and drop which will work instantly with no coding needed. This feature will allow us to have a head-count reduction of 7, which will reduce wages paid.

Implementation, maintenance, and training will cost our company $174,000 over a 3-year period. Our 7 headcount-reduction will give us a total benefit of $2,625,000. Lastly, our total 3-year net benefit is $2,541,000