

# Joseph Asemota

community.mis.temple.edu/jasemota

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA  
**Bachelor of Business Administration, Graduation: December 2020**  
**Major: Management Information Systems**  
Overall GPA: 2.8

SELECTED COURSES:  
Data Analytics, Data-Centric Analytics, Enterprise IT Architecture, Digital Solutions Studio, Integrated Business Applications

ACTIVITIES AND AWARDS:  

- Member, Gamma Iota Sigma, 201 – present
- IT Leaders Scholarship, Irwin L. Gross eBusiness Institute, 2015

INFORMATION SYSTEMS PROJECTS:  

- Analyzed requirements and created real estate database management system to track property locations, vacancies, rent payments, payroll, and maintenance requests.
- Served as team lead for analysis, design and development of Radio Frequency Identification System (RFID) to identify and register vehicles for automobile parts manufacturer.

INFORMATION TECHNOLOGY SKILLS:  
Web Development: HTML, Javascript  
Database Management: SQL, Tableau Prep, R, RStudio  
Project Management: Microsoft Office, Adobe Creative Suite, Trello, Discord, Hootsuite, Canva

EXPERIENCE: Only Elite Matters, Philadelphia, PA September 2017 – December 2018  
**Executive Board**

- Organize and maintain social media content using social media platforms LinkedIn, Instagram, Facebook, and Twitter.
- Working as a team to carry out meaningful social events in collaboration with over 400+ artists in the Philadelphia area
- Developing brand awareness, content management, and search engine optimization

Minuteman Press, Bala Cynwyd, PA Summer 2017  
**Intern**

- Reviewed and edited 15+ social media posts to guarantee high quality content; created effective messaging using language, graphics, and marketing.
- Supported Operations Manager with daily operational functions; analyzed departmental documents for appropriate distribution and filing