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By using WordPress our company will have a 3-year net benefit of \$2,451,000. WordPress is a creation tool for websites that allows our Web Development team to increase efficiency and reduce headcount. Switching to this program makes it possible to downsize the team significantly by enhancing management and reducing what we pay in salary.

WordPress' key benefit is its ability to cut down on the time needed for website development. We can cut nearly 75% of the Web Development team's work. With the amount of time saved, our development team will shrink from 12 to 5 members.

Using WordPress will result in the three-year benefit will be \$2,625,000 after being implemented. There will be a cost of \$174,000 over the next three years from hardware, maintenance, and training, which will ultimately lead to a net benefit of \$2,451,000 as well as a more effective workforce.

References

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- 2.) "WordPress.org." Blog Tool, Publishing Platform, and CMS — WordPress. WordPress, n.d. Web. 24 Apr. 2017.
- 3.) "Why WordPress | 35 Reasons for WordPress in 2017." Here Next Year Web Marketing Club. HereNextYear, n.d. Web. 24 Apr. 2017.