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## WordPress

The company can save around \$2.4 million over the next three years by head count reduction by investing in WordPress. WordPress is a free, open- source web platform that helps develop websites easier and quicker than the traditional web developing platform. The company can save more time and money through implementing WordPress.

WordPress is a free and open source blogging tool and content management system used to develop websites in a simple and easier manner. WordPress's key capabilities consists widgets, plugins, along with drag and drop functions which allow the user to quickly make a professional website without learning the complicated coding language. Due to the simplicity of the system, there would be an increase in efficiency and a decrease in the amount of professional web developers the company need, thus saving the company money.

Implementing WordPress will cost the company \$174,000 in hardware and system software, maintenance, and web developer training. Since we are increasing our efficiency by 77.8% there would be a head count reduction saving the company \$2.6 million over a three-year span. By using WordPress, the company will have a three-year net benefit of \$2.4 million. Overall using WordPress will increase efficiency, thus saving time and money.

<b>TOTAL COST</b>	YEAR 1	YEAR 2	YEAR 3	TOTAL
HARDWARE AND SYSTEM SOFTWARE	\$ 100,000.00	\$ -	\$ -	\$ 100,000.00
MAINTENANCE	\$ 18,000.00	\$ 18,000.00	\$ 18,000.00	\$ 54,000.00
WEB DEVELOPER TRAINING (2)	\$ 20,000.00	\$ -	\$ -	\$ 20,000.00
<b>TOTAL</b>	<b>\$ 138,000.00</b>	<b>\$ 18,000.00</b>	<b>\$ 18,000.00</b>	<b>\$ 174,000.00</b>

<b>SAVINGS</b>	YEAR 1	YEAR 2	YEAR 3	TOTAL SAVINGS
WEB DEVELOPER SALARY (7)	\$ 875,000.00	\$ 875,000.00	\$ 875,000.00	<b>\$ 2,625,000.00</b>

<b>3 YEAR NET BENEFIT</b>	YEAR 1	YEAR 2	YEAR 3	TOTAL
<b>TOTAL</b>	<b>\$ 737,000.00</b>	<b>\$ 857,000.00</b>	<b>\$ 857,000.00</b>	<b>\$ 2,451,000.00</b>

#### Works Cited

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