

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: January 2015
Majors: Marketing
GPA: 2.93
Selected Courses:
Consumer and Buyer Behavior Japanese Intermediate II
Digital Marketing Integrated Marketing Communications
Direct Marketing International Marketing

ACTIVITIES:
Digital Marketing Course: Client Project – *Adriatic Grill*, Fall 2014
Direct Marketing Course: Client Project – *Spruce Foundation*, Fall 2014
Member, American Marketing Association, Fall 2012-present
Member, Financial Management Association, Fall 2012- Spring 2013
Community Service, Russell Conwell Center: Peanut Butter and Jelly Jam, Fall 2010
Volunteer, Russell Conwell Center: Random Act of Kindness, Fall 2010

EXPERIENCE:
MORNING STAR PASTRIES, Philadelphia, PA
Cashier and Server December 2012 - Present

- Provide customer service for 80+ customers at a bakery, while handling monetary transaction.
- Assist customers by providing information on products, such as pastries and beverages.
- Present menus to customers and make recommendation when requested.
- Prepare hot and cold beverages, such as coffee, tea, and smoothies for customers.

CAMPAIGN FOR WORKING FAMILIES, Philadelphia, PA
Internship February 2014 – April 2014

- Provided service for clients with questions about the non-profit organization and its services.
- Assisted in documenting and copying client's personal information and tax documents.
- Informed clients of the possible benefits they may be able to receive.

SKILLS & LANGUAGES:

- Chinese – Cantonese - Conversational
- Japanese - Intermediate
- Microsoft Word, PowerPoint, Excel