

Jonathan Forrest

37A Congress Street New Rochelle, NY 10801 347-268-7805 jforrest2123@gmail.com

EDUCATION

Temple University, Fox School of Business

Bachelor of Business Administration, Management Information Systems

American Athletic Conference All-Academic Team Honor Roll, 2016-2020

Philadelphia, PA

Graduation: December 2020

Relevant Coursework: *Quantitative Methods for Business 1 (STAT 1001)*, *Quantitative Methods for Business 2 (STAT 1102)*
Statistical Business Analytics (STAT 2102), *Data Analytics*, *Data-Centric Application Development*,
Excel for Business Applications, *Data Science*, *UX Design*, *Cloud Architecture*

INFORMATION SYSTEMS PROJECTS

Blinkee.com UX Project | Technology Used: WordPress

- Conducted usability tests and used WordPress to revamp the websites user experience and interface.

Lawatlas.org Project | Technology Used: JustInMind

- Gathered requirements, met with stakeholders, formed a scope document and business rules
- Prototyped a Universal Web-Based clearing house, using JustInMind, that met the needs for interaction, modernization and ease of use.

Temple Analytics Challenge | Technology Used: Excel, Tableau, Piktochart

- Analyzed a dataset from Comcast NBC Universal using tableau.
- Created an infographic that displayed the correlation between eSports and traditional sports live viewership that allowed NBC Universal to determine strategies to utilize for the eSports campaigns.

EXPERIENCE

IBIT Small Business Consultant | Technology Used: WordPress, Showit, Shopify

Temple University, Philadelphia, PA

August 2020-Present

- Support Temple University's COVID-19 relief efforts by providing agile consulting services to small businesses in the Philadelphia area
- Work directly with clients to develop strategies to succeed through the global pandemic
- Rebuild websites and enable e-commerce functionality for clients through platforms such as WordPress and Shopify

IT Summer Analyst | Technology Used: Adobe Dreamweaver, HTML/CSS

Westchester County Government, White Plains, NY

June 2019-August 2019

- Assisted in the development of a user-friendly web application that automated key business processes within the IT print department.
- Used UX/UI skills and front-end development tactics through Adobe Dreamweaver to edit content for weekly subscription emails.
- Met with and shadowed IT professionals to work on micro-projects and gain mentorship opportunities.

Data Analyst Intern | Technology Used: FileMakerPro, Excel, Mailchimp

MADE Hoops, New York, NY

May 2018-August 2018

- Designed, developed and maintained a FileMakerPro database to successfully register campers and gather necessary information in order to run a smooth camp operation
- Used Mailchimp to micromanage mass email systems and maintain communication efforts with current and future campers
- Drove the design and build of e-marketing materials to generate more attraction for the camp.

TECHNICAL SKILLS

- ***Project/Work Experience*** - HTML/CSS, WordPress, Showit, JustInMind, Adobe Dreamweaver, FileMakerPro, Excel, Tableau
- ***In Class Experience*** – JavaScript, SQL, R, R Studio, Microsoft Azure, AWS, Node.js

AFFILIATIONS

- Student Athlete, Temple University Football Team, 2016-2020
- Member, Association for Information Systems, 2019-Current
- Member, Association for Computing Machinery, 2019-Current