Playing games that have vivid graphics and quick movements sometimes delay on Xbox. By developing a high speed Wi-Fi connection, Hi-Fi, customers will be able to enjoy their games without interruptions. Xbox users will be able to upgrade their Internet connection through a subscription and have the added benefit of a faster connection for all compatible devices.

Hi-Fi will improve gamers’ experience when playing sophisticated, graphic games. From sports games to war games, customers have encountered delays that can have large ramifications upon their performance. For example, in a war-based game, if there is a time lag a user cannot move to dodge the opposition or to retaliate. To prevent these disruptions and enhance the Xbox, gamers could upgrade their Internet connection to Hi-Fi. This advancement in speed would not only influence the Xbox operations, but also affect any internet-compatible devices. Hi-Fi will eliminate interruptions making a sounder service for gamers.

Each Xbox user who wants to enhance his or her gaming experience will have the opportunity to subscribe to Hi-Fi. Hi-Fi will be similar to other Internet service providers and increase speed over all Internet devices within the network. Therefore, if a gamer subscribes to Hi-Fi to reduce lags, each device on the network will be boosted as well. Additionally, gamers will have the opportunity to subscribe and upgrade their service upon purchase of the Xbox, or they can subscribe if they are experiencing delays. Faster Internet will increase our revenue and increase our customer satisfaction.