

# James Heathershaw

community.mis.temple.edu/jheathershaw

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

**Bachelor of Business Administration, Graduation: May 2020**

**Major: Management Information Systems**

Overall GPA: 3.56, Major GPA: 3.67 | Dean's List: Spring 2017, Spring 2018, Fall 2018

## SELECTED COURSES:

Data Analytics, Data Centric Application Development, Enterprise IT Architecture, Digital Solutions Studio, User Experience Design, Information System Integration

## ACTIVITIES AND AWARDS:

- Second Place, AIS Student Chapter Computational Case Study Challenge, Spring 2020
- YOU Make Target Award, May 2020
- Active Member, Association for Management Information Systems, 2018- 2020
- Interstate Resources Scholarship Program, Interstate Resources Inc, 2016 - 2020

## INFORMATION SYSTEMS PROJECTS:

- Served as a Business Analyst for The Center for Public Health Law Research to create a web-based community engagement environment for their LawAtlas.org website.

## INFORMATION TECHNOLOGY SKILLS:

Cloud Computing:	Salesforce, Microsoft Azure, AWS
Web Development:	HTML, CSS, JavaScript, Node.JS
Other:	MySQL, Justinmind

EXPERIENCE: TARGET, King of Prussia, PA | Philadelphia, PA May 2018 – present

### **Tech Consultant**

- Established long-lasting, individual relationships with guests to enhance the Target shopping experience and become a trusted electronics consultant.
- Applied technological knowledge and experience to guide guests to choose the right product and to make the most of their purchases.
- Lead the department in smartphone sales and activations for three different cell phone carriers.
- Attached additional merchandise to more than 15% of weekly transactions as well as served an average of 10 guests per hour.
- Handled cash and deposits using proper accounting procedures and documentation.

CORBETT INC., Norristown, PA

June 2017 – August 2017

### **Summer Intern**

- Researched new business ideas for the CEO to ensure originality and to advance the ideas into the next stage of development.
- Learned the basics of Salesforce CRM to update new and existing contacts for the sales team, allowing the representatives to keep track of clients and leads easily.
- Worked with the marketing department to review email analytics using Act-On and to keep the Tumblr blog active, which enhanced the company's online presence.