

HOW CAN YOU PREDICT WHICH MOVIES WILL BE A HIT OR BUST?



HIT

OR



Bust

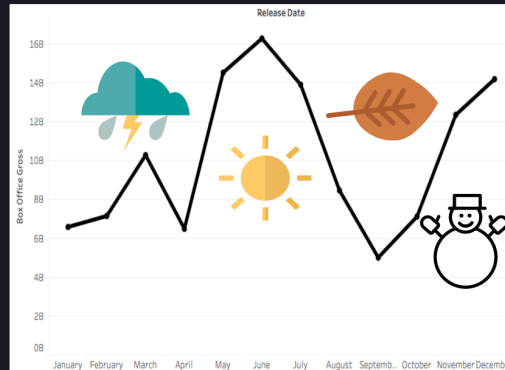
HOW DOES THE TIME OF YEAR INFLUENCE RETURNS?

1

Lowest Returns during January, April and September

2

Highest returns during June and December



DO CERTAIN GENRES LEAD TO HIGHER RETURNS?

1

Horror, Mystery, THRILLER

7,380 Return



2

Action, Family

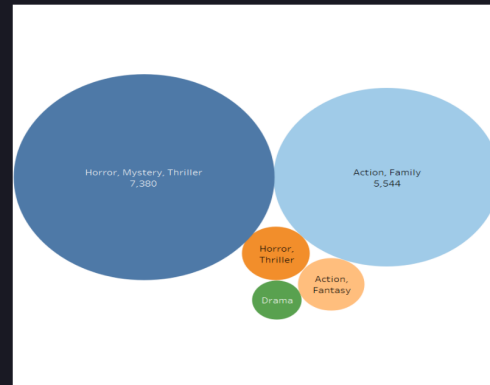
5,544 Return



3

Horror, THRILLER

498 Return



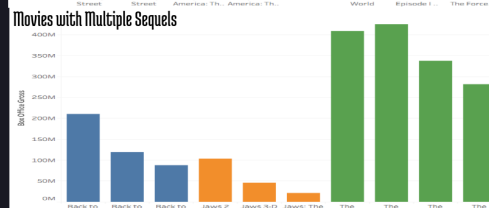
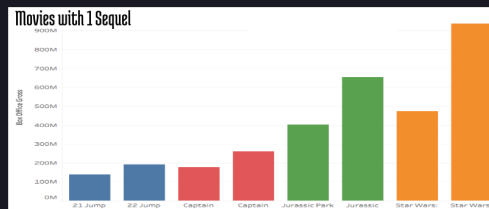
DO SEQUELS LEAD TO HIGHER RETURNS?

1

One Sequel Tends to be Very Successful

2

Many Sequels Tend to be Less Successful



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