

Jane Kraus  
WordPress Flash Research Paper

Our company needs to upgrade to WordPress because it will result in a three-year net benefit of \$2,451,000. The WordPress platform will allow us to downsize the web development team significantly. WordPress runs more efficiently and will allow our company to be more efficient while minimizing costs.

WordPress enables web applications to be assembled more easily with access to thousands of widgets and plugins. It is a website content management system that can create and manage websites. 75% of the work currently being done by the web developers can be done using WordPress. This would reduce the web development team from 12 to 5 people. WordPress would allow a smaller staff to be more efficient.

The three-year net benefit of WordPress is \$2,451,000. The three-year cost of WordPress is \$174,000, which covers hardware costs as well as maintenance and training. The total benefit over three years is \$2,625,00, which comes from salary savings.

Total Benefit	Year 1	Year 2	Year 3	Total
Employee Salary Savings	\$875,000	\$875,000	\$875,000	\$2,625,000
Total	\$875,000	\$875,000	\$875,000	\$2,625,000

To-be costs	Year 1	Year 2	Year 3	Total
Maintenance	\$18,000	\$18,000	\$18,000	\$54,000
Training	\$20,000	\$0	\$0	\$20,000
Hardware and Software Costs	\$100,000	\$0	\$0	\$100,000
Total	\$138,000	\$18,000	\$18,000	\$174,000

	Total
3-yr Net Benefit	\$2,451,000

## Work Cited

"What Is WordPress?" IThemes. N.p., n.d. Web. 26 Apr. 2017.

About the Editorial Staff Editorial Staff at WPBeginner Is a Team of WordPress Experts Led by Syed Balkhi. Page Maintained by Syed Balkhi. "What Is WordPress.com?" WPBeginner. N.p., n.d. Web. 26 Apr. 2017.

"WordPress.org." About — WordPress. N.p., n.d. Web. 26 Apr. 2017.