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Flash Research Assignment: WordPress

By investing in WordPress, our company will see a net benefit of $2,451,000 over three years. WordPress is a content management platform that improves website development and management efficiency.

The key feature of WordPress is that it provides a more efficient way of building websites. The company would see a 77.8% improvement in efficiency. It provides thousands of plugins, which makes customization quick and reduces the need for coding. A project that would normally take 100 hours would only take 22.2 hours with WordPress. This means a potential reduction in staff.

The three year cost of implementing WordPress, which includes hardware, software, and maintenance costs, will be $174,000. The three year benefit from headcount reduction will be $2,625,000. For three years, this will result in a net benefit of $2,451,000.

Works Cited

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