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WordPress Flash Research Assignment

 The capabilities of simply adding plugins and themes to our website through WordPress will increase our Web Development team’s efficiency so drastically that our company will gain a net benefit of more than $2.4 million in savings after a three year period.

 WordPress is a web software that will increase our Web Development team’s efficiency. The plugins that can be downloaded from the site will rapidly increase the speed our developers can fix, change, and enhance our website. The thousands of themes to choose from will allow our company to find the right look for our site. With the ability to simply download a theme or plugin, our Web Development team will be able to work 77.8% more efficiently. The ease of using WordPress through downloadable plugins and themes will increase our Web Development team’s efficiency an exceptional amount.

Because of the increased efficiency, we will be able to cut down developer salary costs and save $875k per year, resulting in more than $2.6 million in savings. After a one time cost for hardware and system software, training and lost productivity per WordPress developer, and maintenance cost per year, the three year cost will come to $174k. After costs, our three year net benefit in saving will come to more than $2.4 million.

Works Cited

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