

John Langan

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: December 2015
Major: Marketing

ACTIVITIES:

- Administrator, @dbzsnaps on Instagram and Snapchat, February 2014 – Present
- Host of 'The Dork of All Trades' nerd/pop culture podcast, Jan 2015 – Present
- Blog administrator for *dorkofalltrades.wordpress.com*, Jan 2015 – Present

EXPERIENCE: MINGL MARKETING GROUP, Bristol, PA June 2013 – Present
Intern/Content Creator, Social Media Marketing Group

- Tasked with editing and assisting in optimizing customer blogs for search engines
- Worked in small groups of five people promoting self-branding workshops and creating content for the company
- Represented company at Content Camp 2014 at Temple University in April

YOGURT-LAND, Willow Grove, PA February 2014 – March 2015
Assistant Manager

- Lead a small team of 2-5 people daily, encouraging workers to perform tasks and interact with customers in order to increase sales of high quality frozen yogurt store
- Completely reorganized and optimized the onsite manager systems on Excel resulting in time saving, paper saving, and easy to understand manager logs
- Assigned to take part in interviews and the hiring process when Regional Manager is not available

BURGER MONGER, Willow Grove, PA June 2013 – August 2014
Key Employee, Server

- Entrusted with key to open/close building, count shifts and work as manager when GM and kitchen manager are not there in a high volume, high quality burger restaurant
- Oversaw entire summer 2014 promotional campaign, which included business to business and business to consumer distribution of two dollar promotional cards, which brought in the majority of new customers that summer
- Commended on exceptional customer service by guests, managers, and owner

SKILLS:

- Microsoft Word, Excel, Powerpoint
- Japanese Martial Art of Aikido – 2 years training
- Social Media: LinkedIn, Instagram, Snapchat, Twitter, Tumblr, and Facebook