

# James Latanishen

community.mis.temple.edu/jlatanishen

2261 N. Park Ave. / Philadelphia / PA / 19132

717.808.0699 / tug48760@temple.edu

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA  
**Bachelor of Business Administration, Graduation: May 2020**  
**Major: Management Information Systems**

## SELECTED COURSES:

Data Centric Application Development, Data Analytics

## ACTIVITIES AND AWARDS:

- Member, Association for Information Systems, 2018 – present
- Eagle Scout, Boy Scouts of America, 2016

## INFORMATION TECHNOLOGY SKILLS:

Web Development: HTML, CSS, JavaScript  
Database Management: SQL, R, R Studio  
Project Management: Salesforce, Taskray

EXPERIENCE: Renaissance Communications Group, Philadelphia, PA May 2018 – November 2018  
**Digital Assets Specialist**

- Managed manufacturer to build and add product to retailer E-commerce sites.
- Worked with the back end of client websites to troubleshoot data feeds, price lists, and markup amounts to ensure integrity of information and products.
- Worked within Salesforce CRM software to manage work assignments and communication within the office.

Sublime Cupcakes, Lititz, PA

August 2015 – August 2016

### **Sales Associate/Cashier**

- Assisted customers in selecting cakes by offering recommendations and information about the selection.
- Processed transactions at register, filled out deposit slip at close, and counted the drawer to ensure it was balanced for the next day.
- Cleaned the store after closing and took stock of leftover inventory to be donated to local organizations.

## SKILLS & LANGUAGES:

- Spanish – intermediate
- Microsoft Word
- Excel - advanced