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## WordPress

Our organization can earn a net benefit of \$2.45 million over a three-year period by utilizing WordPress. WordPress is an open-source development platform and content management system (CMS) that allows users to develop websites efficiently. This investment will allow us to create websites with less web developers, which results in a decrease in costs.

WordPress is a browser-based platform used to create websites and manage content in a simple way. When creating websites through WordPress, users are able to effectively drag and drop functions, plugins, and widgets on to the page. The simplicity of WordPress will make website creation so efficient that we can reduce the number of web developers by seven.

Over a three-year period, we can save \$2,635,000 by eliminating seven web developers while only costing a total of \$174,000 which includes hardware, system software, maintenance agreement, and employee training. We will have full ROI and a net benefit of \$2,451,000 after three years by utilizing WordPress.

## Word Cited

How to Make a WordPress Website in 2018 - Step by Step (with Video). (2018). Retrieved April 24, 2018, from <http://www.wpbeginner.com/guides/>

Why You Should Use WordPress? (2015). Retrieved April 24, 2018, from <http://www.wpbeginner.com/why-you-should-use-wordpress/>

Everything You Need to Know About WordPress: A 5-Minute Crash Course. (2018). Retrieved April 24, 2018, from <https://www.dreamhost.com/blog/wordpress-crash-course/>

| <b>Benefit:</b>              | <b>Year 1</b> | <b>Year 2</b> | <b>Year 3</b> | <b>Total</b>     |
|------------------------------|---------------|---------------|---------------|------------------|
| Eliminating 7 Web Developers | 875,000       | 875,000       | 875,000       | 2,625,000        |
| <b>Total</b>                 | 875,000       | 875,000       | 875,000       | <b>2,625,000</b> |
|                              |               |               |               |                  |
| <b>Cost:</b>                 | <b>Year 1</b> | <b>Year 2</b> | <b>Year 3</b> | <b>Total</b>     |
| Hardware and System Software | 100,000       | 0             | 0             | 100,000          |
| Maintenance Agreement        | 18,000        | 18,000        | 18,000        | 54,000           |
| Training                     | 20,000        | 0             | 0             | 20,000           |
| <b>Total</b>                 | 138,000       | 18,000        | 18,000        | <b>174,000</b>   |
|                              |               |               |               |                  |
|                              | <b>Year 1</b> | <b>Year 2</b> | <b>Year 3</b> | <b>Total</b>     |
| <b>Net Benefit:</b>          | 737,000       | 857,000       | 857,000       | <b>2,451,000</b> |