

John Matthews

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EDUCATION: TEMPLE UNIVERSITY, Dual Degree Student, Philadelphia, PA
GPA: 3.87 | Fox Honors Program | University Honors Program
Bachelor of Business Administration | Major: Management Information Systems
Bachelor of Business Administration | Major: Finance
Graduation: May 2017

ACTIVITIES & AWARDS:

Senior Director of Sales, The Professional Sales Organization, January 2015 – Present
Vice President Elect, Fall 2015
Associate Analyst, Industrials/Consumer Discretionary Sector: The Owl Fund,
Spring 2015 – Present
Coach, St. Helena-Incarnation Spring Track, Spring 2014 – Present
Competitor, International Collegiate Sales Competition, Fall 2014
Recipient: Fox IT Advisory Board Scholarship, April 2015
Recipient: Presidential Scholarship, May 2013

EXPERIENCE: TEMPLE UNIVERSITY, Philadelphia, PA

Fox Honors Peer Advisor August 2014 – Present

- Assist students with course registration, academic planning, study abroad opportunities, and information provided by the university online portal.
- Use University-wide resources to answer questions pertaining to subjects outside of the school, and redirect students to appropriate Temple University offices.
- Communicate with Fox Honors advisors to streamline advising processes.

COMCAST CORPORATION, Philadelphia, PA

Business Services Sales Operations Intern Summer 2015

- Enhanced operational efficiencies by collecting and analyzing data, summarizing and delivering content, and monitoring and auditing sales processes.
- Designed and deployed various internal communication documents across multiple sales channels, providing vital information regarding the implementation and proper adaptation of new corporate processes.
- Worked with department Vice President to create competitive analysis outlining vendor pricing options and ROI.

ADDARIO LUNG CANCER FOUNDATION, Philadelphia, PA

Intern Summer 2014

- Worked in tandem with San Carlos based foundation to acquire independent and corporate sponsorships for annual Philadelphia 5K race.
- Established lines of communication with representatives from local businesses and foundations in order to acquire sponsorships and build community support.
- Met with surgeons at local hospitals to discuss and gauge potential involvement in foundation's Philadelphia 5K, and to secure monetary sponsorship of the race.

SKILLS:

- Bloomberg, CapitalIQ
- Salesforce.com
- Active Listening