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MIS 2501
Flash Research Assignment – WordPress

Using WordPress technology will bring our company a \$2,451,000 net benefit at the end of a three-year investment period. WordPress is a website creation tool that allows developers to easily manage website content and structure. Investing in this technology will cut down the size and cost of our company's web development team and increase the team's efficiency of developing website applications.

WordPress is an online, open source site that allows developers to construct and utilize fully functional websites from any device with an Internet connection. The use of WordPress directly increases user efficiency, because plugins and widgets replace the need for bits of software written in code. Developers will not need to spend time on coding to create, manage, and update websites on this platform. Using WordPress, our website development team will spend much less time managing our company's websites, which will decrease our company's need for website development by seven employees.

An investment in WordPress will only cost our company \$174,000 in initial investments, lost productivity, and annual maintenance. This technology will decrease the size of our website development team by seven employees, while increasing the remaining team's efficiency by 77.8%. As a result, our company will save \$2,625,000 over three years, resulting in a \$2,451,000 net benefit at the end of the investment period.

Appendix A

Year	1	2	3	Total
Benefits				
Eliminated Salary of 7 Devs	\$875,000.00	\$875,000.00	\$875,000.00	\$2,625,000.00
Total Benefit	\$875,000.00	\$875,000.00	\$875,000.00	\$2,625,000.00
Costs				
Total Hardware/Software Cost	\$100,000.00	\$ -	\$ -	\$100,000.00
Annual Maintenance Cost	\$18,000.00	\$18,000.00	\$18,000.00	\$54,000.00
Lost Productivity	\$20,000.00	\$ -	\$ -	\$20,000.00
Total Costs	\$138,000.00	\$18,000.00	\$18,000.00	\$174,000.00
Net Benefit	\$737,000.00	\$857,000.00	\$857,000.00	\$2,451,000.00

Appendix B

Sources

1. "What Is WordPress? | WP Apprentice." *WP Apprentice*. N.p., 24 July 2014. Web. 19 Oct. 2015.
2. "WordPress.org." *WordPress › About*. N.p., n.d. Web. 19 Oct. 2015.
3. "What Is WordPress?" *IThemes*. N.p., n.d. Web. 19 Oct. 2015.