4385 Meadow Lane | Allentown | PA | 18104 | tel:484-788-8646 | tuf02733@temple.edu

EDUCATION:

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2017

Major: Management Information Systems GPA: 3.54| Dean's List, Spring 2014-Present

Selected Courses:

Data Analytics Information Systems in Organizations

Enterprise IT Architecture Marketing Management

Cyberspace in Society Digital Design and Innovation

INFORMATION TECHNOLOGY SKILLS:

Microsoft Office Suite SQL (Basic)

Data Analysis/Entry

Oracle Business Intelligence

EXPERIENCE:

Subaru of America Inc., Cherry Hill, NJ

May 2016 – Present

Field Sales and Operations Analyst Intern

- Analyzed sales data and created multiple reports distributed throughout organization
- Managed the reporting of District Sales Manager incentive program with \$1.2MM annual budget (47 districts)
- Created array of Excel-based decision-making tools
- Developed monthly sales tempo, sales estimates, and sales calendar reports
- Worked across Marketing, Accounting, and IT departments to gather information and produce key reports
- Helped create and implement improved process for month-end sales report

GOPUFF, Philadelphia, PA

September 2015 – April 2016

Brand Ambassador

- Executed various guerilla marketing tactics within the Philadelphia region
- Coordinated two weekly events and various marketing strategies in coordination with the Director of Marketing
- Conducted brand promotion at large concert venues and local fundraising events
- Collaborated with teams to develop new marketing and management techniques

ACTIVITIES & AWARDS:

Member, National Society of Leadership and Success, September 2014-Present Member, National Society of Collegiate Scholars, January 2015-Present Member, Association of Information Systems, August 2015-Present

Committee Chair, Alumni Relations August 2015-September 2016