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EDUCATION:

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2017

Major: Management Information Systems

GPA: 3.53 | Dean's List, Spring 2014-Present

Selected Courses:

Data Analytics	Information Systems in Organizations
Enterprise IT Architecture	Marketing Management
Cyberspace in Society	Digital Design and Innovation

INFORMATION TECHNOLOGY SKILLS:

Microsoft Office Suite, Data Analysis, Entry, and Visualization, Oracle Databases, SQL, VMWare Workstation, R Studio

EXPERIENCE:

Subaru Motors of America, Cherry Hill, NJ May 2016 – Current

Field Sales and Operations Analyst Intern

- Analyze sales data in order to create 3 daily reports that are dispersed to upper management
- Create 10+ active models and spreadsheets for upper management utilizing Excel formulas to monitor sales trends of Subaru
- Create sales tempo and calendar displaying deadlines for projects and sales estimates
- Demonstrate communication skills for retrieval of financial, marketing, IT, and sales data from respective department
- Implemented a new system for month end close with co-workers to complete the 20 tasks to enhance speed, accuracy, and efficiency of report

GOPUFF, Philadelphia, PA September 2015 – April 2016

Brand Ambassador

- Executed various guerilla marketing tactics within the Philadelphia region
- Coordinated 2 weekly events and various marketing strategies in correlation with the Director of Marketing
- Conducted brand promotion at large concert venues and local fundraising events
- Collaborated in teams to develop new marketing and management techniques

ACTIVITIES & AWARDS:

Member, National Society of Leadership and Success, September 2014-Present

Member, National Society of Collegiate Scholars, January 2015-Present

Member, Association of Information Systems, August 2015-Present

Committee Chair, Alumni Relations August 2015-September 2016

Member, Intramural Soccer, September 2014-Present