To: Mart Doyle; CIO

From: Joon-Yong Kim

Date: 24/10/13

Subject: Google Apps

  Implementing Google Apps for our company will increase revenue of supplies within a platform. This helps us to collaborate and share data between suppliers and customers. Google Apps provides cloud-based software platforms which can be applied to web-based tools such as email and documents. This can allow us to manage and collaborate data anytime, anywhere. By investing Google Apps, our company’s operating system now much more cost effective.

  Google Apps with its cloud-based software platform will increase the work availability of the company by allowing easier access to email and documents. Google Apps Gmail can contains 25GB of storage per user with a powerful spam filter. It supports remote access to both suppliers and customers and allows real-time collaboration, letting users and viewers edit and update documents at the same time. This sharing and collaborating on documents and other forms can be managing through Google Docs. It drives a feature in real-time with multiple collaborators and the files can be reviewed or edited at anytime and anywhere there is an internet connection. These two Google Apps with their cloud-based software platforms are able to work together to help suppliers and customers collaborate and manage data like an integrated team.

         By investing in Google Apps, our company will not only increase our revenue of our supplies, but it will also save money. Google Apps costs $5 per user per month, or $50 per user per year plus taxes. Google Apps makes our business more cost-effective and will help us to better collaborate with our suppliers and customers ultimately maximizing our management capacity.

**Work cited**

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