

Josh B. Meth

tuc71931@temple.edu

3726 Baring Street Apt# 3R | Philadelphia | PA | 19104 | tel: 917.647.9453

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: December 2013
Major: Management Information Systems

Selected Courses:

Data Analytics

International Marketing

EXPERIENCE: Philly Marketing Labs, Wayne, P.A. June 2010 - Sept 2011

Market Researcher

- Digital Marketing Firm consisting of 6 team members
- Web Analysts for various marketing projects
- Spearheaded business lead generation

Green Sumatra, Philadelphia, P.A.

2009 - 2010

Marketing Coordinator

- Social venture coffee importer from the Island of Sumatra
- In charge of business lead generation
- Responsible for all business operations while founder was abroad

Image Terrain, New Haven CT

2009 - 2010

Freelancer, Marketing Coordinator

- Creative Design Software for textile industry
- Responsible for social media and lead generation

VOLUNTEER: Pajaro Jai, Panama City, Panama

2006 -2007

Junior Marketing Coordinator

- Foundation enabled Indigenous Indians a forum for developing a sustainable way of life while still preserving Panama's Indigenous culture and environment
- Sailed the Atlantic and East Coast of US with Indigenous Indians from the Darien Jungles of Panama
- Helped create marketing materials for the Pajaro Jai presentations around the world

SKILLS & LANGUAGES:

- Adobe Photoshop
- Microsoft Suite
- MySQL
- SAS
- Wordpress

