Indie Admissions aims to share independent movies that are often overlooked in Hollywood. The movies showing in theatres are the ones that have been successfully funded and promoted. There are a plethora of independent films from college level to professional grade that are currently sitting on someone’s hard-drive unused and lacking a distribution system. Users would be able submit their videos to iTunes, videos would then be promoted and taken off based on quality.

Currently our iTunes ecosystem restricts individuals with independent movies from uploading them to our system. By making iTunes video submissions more flexible we can accept a wider range of movies. Initially we will have a major influx of content that will be cultivated over time bringing the best indie movies to the top. This will enable us to become a major distributor of fresh new movies from individuals who previously had nowhere to turn.

User’s who upload their work will be required to pay a fee based upon the size of the movie. This fee will reduce the low quality videos uploaded and only incentivize the user’s who believe they have great movies to upload them. Customers will need to purchase tickets in order to view videos. The ultimate goal of Indie Admissions is to broker the deals between agencies and the independent films acquiring a cut of the deal.