

Wordpress

By transitioning from traditional web development to Wordpress, our company will save \$2,451,000 over our three years by significantly reducing costs. Wordpress, one of the most popular web publishing platforms, is a content management system enabling our web developers to easily create and customize websites. The resulting increase in efficiency will allow us to reduce our headcount by 58.3%.

Wordpress' most prominent feature is its premade, customizable themes and plugins allowing the user to easily build a website with minimal programming necessary. This program includes thousands of essential widgets and plugins for security, shopping and hosting features, among others. These extensive features and tools will reduce the amount of time our developers spend writing code for our own internal features. Three quarters of the work now being completed by our developers can more efficiently be completed by using Wordpress, enabling us to reduce our traditional development team from 12 to 5.

Converting our website to the Wordpress platform would cost \$100,000 in hardware and software, \$20,000 in training, and \$18,000 per year in maintenance, resulting in a three year cost of \$174,000. The ability to reduce our web development team will save us \$875,000 per year in payroll costs, resulting in a three year savings of \$2,625,000. The total net benefit resulting from the increased efficiency provided by Wordpress will amount to \$2,451,000 over three years.

Original Team	12
New Traditional Team	3
New Wordpress Team	9
Wordpress Efficiency	77.80 %
Wordpress Team need	2
Headcount reduction	7

Benefits	Year 1	Year 2	Year 3	Total
Headcount Reduction (7)	\$ 875,000.00	\$ 875,000.00	\$ 875,000.00	\$ 2,625,000.00
Total Benefits				\$ 2,625,000.00

Costs	Year 1	Year 2	Year 3	Total
Hardware & Software	\$ 100,000.00	\$ -	\$ -	\$ 100,000.00
Training (Productivity loss)	\$ 20,000.00	\$ -	\$ -	\$ 20,000.00
Maintenance	\$ 18,000.00	\$ 18,000.00	\$ 18,000.00	\$ 54,000.00
Total Cost	\$ 138,000.00	\$ 18,000.00	\$ 18,000.00	\$ 174,000.00

Net Benefits	Year 1	Year 2	Year 3	Total
Benefits	\$ 875,000.00	\$ 875,000.00	\$ 875,000.00	\$ 2,625,000.00
Costs	\$ 138,000.00	\$ 18,000.00	\$ 18,000.00	\$ 174,000.00
Total Net Benefits	\$ 737,000.00	\$ 857,000.00	\$ 857,000.00	\$ 2,451,000.00

Sources

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