

From: Khaled Alkurdi.

To: Mart Doyle.

Wix

Our company will realize a net benefit of \$4.1 million over the next three years by implementing Wix, a cloud-based web development platform that allows users to create websites and mobile sites. With Wix, our developers will complete more work with a smaller team, reducing payroll costs.

The key benefit of Wix is the use of functionalities such as social plug-ins, e-commerce, contact forms, and allowing users to use third-party applications, such as, Google Analytics. Wix allows for complex, custom websites to be built in a fraction of the time as traditional web development. For an example, if a project takes developers 100 hours to complete with Wix it will only take developers 50 hours to complete the same task. Currently, we have 32 developers using traditional web development tools. By implementing Wix we will be able to reduce the cost of running Microsoft Azure servers by approximately 75% each year. Since our developers will work more efficiently with Wix, we can reduce the size of our team from 32 developers to 20 developer that will reduce costs.

Investing in Wix will result in a net benefit of \$4.1 million over the next three years. Other expenses and headcount reduction from not using Microsoft Azure will save us \$8.8 million in three years. As oppose to our old costs of \$13 million in the time frame of three years.

	Year 1	Year 2	Year 3	Total
PREVIOUS PAYROLL	\$4,320,000.00	\$4,320,000.00	\$4,320,000.00	\$12,960,000.00
PREVIOUS AZURE	\$17,000.00	\$17,000.00	\$17,000.00	\$51,000.00
TOTAL OLD COST	\$4,337,000.00	\$4,337,000.00	\$4,337,000.00	\$13,011,000.00
NEW COSTS				
NEW PAYROLL	\$2,700,000.00	\$2,700,000.00	\$2,700,000.00	\$8,100,000.00
AZURE NOW	\$4,250.00	\$4,250.00	\$4,250.00	\$12,750.00
Wix	\$10,000.00	\$10,000.00	\$10,000.00	\$30,000.00
Training	\$228,000.00	\$228,000.00	\$228,000.00	\$684,000.00
consultant	\$30,000.00			\$30,000.00
TOTAL COST	\$2,972,250.00	\$2,942,250.00	\$2,942,250.00	\$8,856,750.00
NET BENEFIT				
NET BENEFIT				\$4,154,250.00

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